

YUKON TOURISM INDICATORS

MARCH 2013



SUMMARY

Monthly Border Crossings

Overall border crossing figures to Yukon increased by 5% (up 277 visitors) when compared to March 2012. A total of 6,143 visitors were recorded crossing the borders in March 2013.

Year-To-Date Travel

Year-to-date border crossings indicated a 4% increase or extra 464 visitors over the same time period last year. Border crossings saw a total 11,435 visitors from January to March 2013.

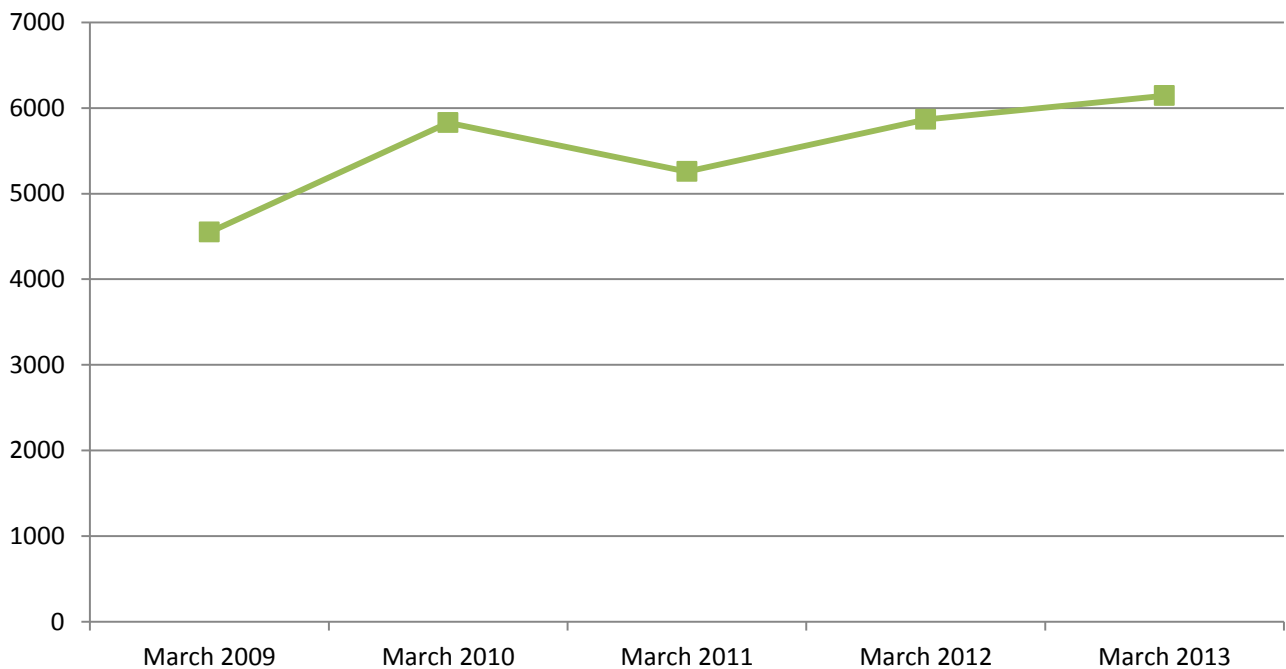
Erik Nielsen Whitehorse International Airport

The Erik Nielsen Whitehorse International Airport recorded a 10% increase or 2,194 additional enplaning and/or deplaning Yukon visitors, compared to March 2012. A total of 23,447 passengers enplaned and/or deplaned this March.

Visitor Information Centre Statistics

In March 2013, 961 more visitors signed in at Yukon Visitor Information Centre as compared to March 2012. A total of 1,832 visitors signed in with 894 of those visitors originating from Japan.

March Border Crossings - Five Year Trend



BORDER CROSSING STATISTICS

Visitation to Yukon increased by 277 visitors (up 5%) compared to March 2012. A total of 6,143 visitors were recorded crossing the borders in March 2013. An increase was recorded in private vehicle traffic of 555 visitors (up 10%) and a decrease in motorcoach traffic of 278 visitors (down 94%). By origin, decreases were present for U.S. citizens and Canadians, down 700 and 18 visitors, respectively. Foreigners saw an increase of 23 visitors.

MARCH	2012	2013	+/- change	% change
Private Vehicle	5,571	6,126	555	10%
Motorcoach	295	17	-278	-94%
TOTALS	5,866	6,143	277	5%
US	3,760	3,060	-700	-19%
Yukon	1,846	2,818	972	53%
Canada	147	129	-18	-12%
Others	113	136	23	20%

* Private Vehicle: automobile, cycle, and pedestrian.

* Totals=automobile, cycle, bus, and pedestrian.

Mar Private Vehicle 2012/2013 Change		
	+/- change	% change
US Citizens	-424	-12%
Yukon Residents	974	53%
Canadian	-18	-12%
Others	23	20%
TOTAL	555	10%

Private vehicle traffic increased by 555 visitors (up 10%) compared to March 2012. By origin, U.S citizens decreased 424 visitors (down 12%), and Canadians decreased 18 visitors (down 12%). Foreigners increased 23 visitors (up 20%).

* Private Vehicle: automobile, cycle, and pedestrian.

Mar Motorcoach 2012/2013 Change		
	+/- change	% change
US Citizens	-276	-94%
Yukon Residents	-2	-100%
Canadian	17	
Others	0	
TOTAL	-261	-88%

Motorcoach traffic decreased 261 visitors (down 88%) compared to March 2012. By origin, U.S citizens decreased 276 visitors (down 94%), and Canadians increased 17 visitors. Foreigners maintained the status quo from March 2012.

Port of Arrival

When compared to March 2012, traffic through Beaver Creek decreased by 434 visitors (down 19%). Fraser increased by 769 visitors (up 31%) and Pleasant increased by 1,003 visitors (up 102%). Dawson City is closed in the winter months.

MARCH	2012	2013	+/- change	% change
Beaver Creek	2,244	1,810	-434	-19%
Fraser	2,458	3,227	769	31%
Dawson City	173	0	-173	0%
Pleasant	979	1,982	1003	102%
TOTAL	5,854	7,019	1165	20%

*Totals=automobile, cycle, bus, and pedestrian.

BORDER CROSSING STATISTICS

Same Day Travel*

Sameday travel saw a slight increase of 126 visitors (up 4%) when compared to March 2012. Private vehicle and motorcoach traffic saw increases of 119 visitors (up 4%) and 7 visitors (up 70%), respectively. By origin, decreases were present for U.S. citizens and foreigners, recording a decline of 392 visitors (down 21%) and 12 visitors (down 24%), respectively. Canadians saw an increase of 14 visitors (up 23%).

* Figures for Yukon and Canada indicate a same day trip outside of Canada.

* Private Vehicle: automobile, cycle, and pedestrian.

* Totals=automobile, cycle, bus, and pedestrian.

MAR Sameday	2012	2013	+/- change	% change
Private Vehicle	2,967	3,086	119	4%
Motorcoach	10	17	7	70%
TOTALS	2,977	3,103	126	4%
US	1,866	1,474	-392	-21%
Yukon	999	1,515	516	52%
Canada	61	75	14	23%
Others	51	39	-12	-24%

One or More Nights*

One or more nights visitation increased by 151 visitors (up 5%) compared to March 2012. Private vehicle traffic increased by 436 visitors (up 17%) while motorcoach traffic decreased 285 visitors (down 100%). By origin, decreases were present for U.S. citizens and Canadians; recording a decrease of 308 visitors (down 16%) and 32 visitors (down 37%), respectively. Foreigners saw an increase of 35 visitors (up 56%).

*Figures for Yukon and Canada indicate a trip of one or more nights in length outside of Canada.

MAR 1+ Nights	2012	2013	+/- change	% change
Private Vehicle	2,604	3,040	436	17%
Motorcoach	285	0	-285	-100%
TOTALS	2,889	3,040	151	5%
US	1,894	1,586	-308	-16%
Yukon	847	1,303	456	54%
Canada	86	54	-32	-37%
Others	62	97	35	56%

* Private Vehicle: automobile, cycle, and pedestrian.

* Totals=automobile, cycle, bus, and pedestrian.

BORDER CROSSING STATISTICS

Year-To-Date

Year-to-date travel has increased 464 visitors (up 4%) compared to the same time period last year. An increase is noted in private vehicle traffic of 748 visitors (up 7%) and a decrease in motorcoach traffic of 284 visitors (down 76%). By origin, a decrease of 537 visitors (down 8%) was recorded for U.S. citizens. Both Canadians and foreigners saw an increase of 46 visitors (up 15%) and 17 visitors (up 8%), respectively.

Mar - YTD	2012	2013	+/- change	% change
Private Vehicle	10,599	11,347	748	7%
Motorcoach	372	88	-284	-76%
TOTALS	10,971	11,435	464	4%
US	7,075	6,538	-537	-8%
Yukon	3,382	4,320	938	28%
Canada	308	354	46	15%
Others	206	223	17	8%