

YUKON TOURISM INDICATORS JANUARY 2013



SUMMARY

Monthly Border Crossings

Overall border crossing figures to Yukon increased by 18% (up 384 visitors) when compared to January 2012. A total of 2,470 visitors were recorded crossing the borders in January 2013.

Erik Nielsen Whitehorse International Airport

The Erik Nielsen Whitehorse International Airport recorded a marginal increase of 64 passengers enplaning and/or deplaning Yukon visitors, compared to January 2012. A total of 18,996 passengers enplaned and/or deplaned this January.

Visitor Information Centre Statistics

In January 2013, 713 more visitors signed in at Yukon Visitor Information Centre as compared to January 2012. A total of 1,445 visitors signed in with 698 of those visitors originating from Japan.

January Border Crossings - Five Year Trend



BORDER CROSSING STATISTICS

Visitation to Yukon increased by 384 visitors (up 18%) compared to January 2012. A total of 2,470 visitors were recorded crossing the borders in January 2013. An increase was recorded in private vehicle traffic of 369 visitors (up 18%) and in motorcoach traffic of 15 visitors (up 38%). By origin, increases were present for U.S. citizens, Canadians, and foreigners; up 213, 41, and 10 visitors, respectively.

JANUARY	2012	2013	+/- change	% change
Private Vehicle	2,047	2,416	369	18%
Motorcoach	39	54	15	38%
TOTALS	2,086	2,470	384	18%
US	1,430	1,643	213	15%
Yukon	580	700	120	21%
Canada	51	92	41	80%
Others	25	35	10	40%

* **Private Vehicle:** automobile, cycle, and pedestrian.

* **Totals=**automobile, cycle, bus, and pedestrian.

Jan Private Vehicle 2012/2013 Change		
	+/- change	% change
US Citizens	198	14%
Yukon Residents	159	29%
Canadian	2	4%
Others	10	40%
TOTAL	369	18%

Private vehicle traffic increased by 369 visitors (up 18%) compared to January 2012. By origin, U.S. citizens increased 198 visitors (up 14%), Canadians increased 2 visitors (up 4%), and foreigners increased 10 visitors (up 40%).

* **Private Vehicle:** automobile, cycle, and pedestrian.

Jan Motorcoach 2012/2013 Change		
	+/- change	% change
US Citizens	15	
Yukon Residents	0	0%
Canadian	54	
Others	0	
TOTAL	69	177%

Motorcoach traffic increased 69 visitors compared to January 2012. By origin, U.S. citizens increased 15 visitors and Canadians increased 54 visitors. Foreigners maintained the status quo from January 2012.

Port of Arrival

When compared to January 2012, traffic through Beaver Creek increased by 179 visitors (up 18%), and Fraser increased by 259 visitors (up 54%). Pleasant decreased by 54 visitors (down 9%). Dawson City is closed in the winter months.

JANUARY	2012	2013	+/- change	% change
Beaver Creek	999	1,178	179	18%
Fraser	479	738	259	54%
Dawson City	0	0	0	0%
Pleasant	608	554	-54	-9%
TOTAL	2,086	2,470	384	18%

***Totals=**automobile, cycle, bus, and pedestrian.

BORDER CROSSING STATISTICS

Same Day Travel*

Sameday travel saw an increase of 187 visitors (up 18%) when compared to January 2012. Private vehicle traffic saw an increase of 191 visitors (up 19%) and motorcoach traffic saw a decrease of 4 visitors (down 21%). By origin, increases were present for U.S. citizens, Canadians, and foreigners; recording an addition of 46 visitors (up 6%), 5 visitors (up 31%), and 1 visitor, respectively.

**Figures for Yukon and Canada indicate a same day trip outside of Canada.*

JAN Sameday	2012	2013	+/- change	% change
Private Vehicle	1,032	1,223	191	19%
Motorcoach	19	15	-4	-21%
TOTALS	1,051	1,238	187	18%
US	725	771	46	6%
Yukon	308	445	137	44%
Canada	16	21	5	31%
Others	0	1	1	0%

* Private Vehicle: automobile, cycle, and pedestrian.

* Totals=automobile, cycle, bus, and pedestrian.

One or More Nights*

One or more nights visitation increased by 197 visitors (up 19%) compared to January 2012. Private vehicle traffic saw an increase of 178 visitors (up 18%) and motorcoach traffic by 19 visitors (up 95%). By origin, increases were present for U.S. citizens, Canadians, and foreigners; recording an addition of 167 visitors (up 24%), 36 visitors (up 103%), and 11 visitors (up 48%), respectively.

Figures for Yukon and Canada indicate a trip of one or more nights in length outside of Canada.

JAN 1+ Nights	2012	2013	+/- change	% change
Private Vehicle	1,015	1,193	178	18%
Motorcoach	20	39	19	95%
TOTALS	1,035	1,232	197	19%
US	705	872	167	24%
Yukon	272	255	-17	-6%
Canada	35	71	36	103%
Others	23	34	11	48%

* Private Vehicle: automobile, cycle, and pedestrian.

* Totals=automobile, cycle, bus, and pedestrian.