

YUKON TOURISM INDICATORS FEBRUARY 2013



SUMMARY

Monthly Border Crossings

Overall border crossing figures to Yukon decreased by 7% (down 197 visitors) when compared to February 2012. A total of 2,822 visitors were recorded crossing the borders in February 2013.

Year-To-Date Travel

Year-to-date border crossings indicated a 4% increase or extra 187 visitors over the same time period last year. Border crossings saw a total 5,292 visitors from January to February 2013.

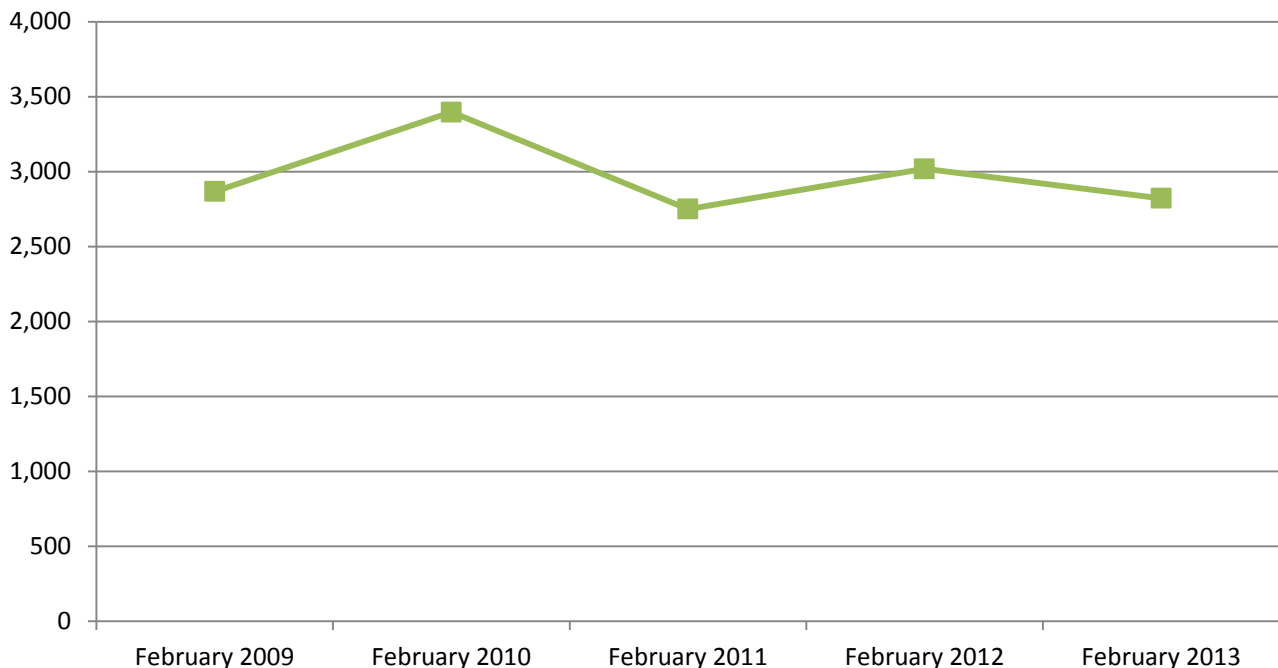
Erik Nielsen Whitehorse International Airport

The Erik Nielsen Whitehorse International Airport recorded a 3% increase or 489 additional enplaning and/or deplaning Yukon visitors, compared to February 2012. A total of 19,544 passengers enplaned and/or deplaned this February.

Visitor Information Centre Statistics

In February 2013, 655 more visitors signed in at Yukon Visitor Information Centre as compared to February 2012. A total of 1,670 visitors signed in with 819 of those visitors originating from Japan.

February Border Crossings - Five Year Trend



BORDER CROSSING STATISTICS

Visitation to Yukon decreased by 197 visitors (down 7%) compared to February 2012. A total of 2,822 visitors were recorded crossing the borders in February 2013. A decrease was recorded in both private vehicle traffic of 176 visitors (down 6%) and motorcoach traffic of 21 visitors (down 55%). By origin, decreases were present for U.S. citizens and foreigners, down 50 and 16 visitors, respectively. Canadians saw an increase of 23 visitors.

FEBRUARY	2012	2013	+/- change	% change
Private Vehicle	2,981	2,805	-176	-6%
Motorcoach	38	17	-21	-55%
TOTALS	3,019	2,822	-197	-7%
US	1,885	1,835	-50	-3%
Yukon	956	802	-154	-16%
Canada	110	133	23	21%
Others	68	52	-16	-24%

* **Private Vehicle:** automobile, cycle, and pedestrian.

* **Totals=**automobile, cycle, bus, and pedestrian.

Feb Private Vehicle 2012/2013 Change		
	+/- change	% change
US Citizens	-50	-3%
Yukon Residents	-154	-16%
Canadian	44	61%
Others	-16	-24%
TOTAL	-176	-6%

Private vehicle traffic decreased by 176 visitors (down 6%) compared to February 2012. By origin, U.S citizens decreased 50 visitors (down 3%), and foreigners decreased 16 visitors (down 24%). Canadians increased 44 visitors (up 61%).

* **Private Vehicle:** automobile, cycle, and pedestrian.

Feb Motorcoach 2012/2013 Change		
	+/- change	% change
US Citizens	0	
Yukon Residents	17	
Canadian	-21	-55%
Others	0	
TOTAL	-4	-11%

Motorcoach traffic decreased 4 visitors (down 11%) compared to February 2012. By origin, Canadians decreased 21 visitors (down 55%). U.S citizens and foreigners maintained the status quo from February 2012.

Port of Arrival

When compared to February 2012, traffic through Beaver Creek increased by 12 visitors (up 1%). Fraser decreased by 51 visitors (down 5%) and Pleasant decreased by 191 visitors (down 26%). Dawson City is closed in the winter months with the exception of the 64 visitors passing through for *Trek Over The Top* this February.

FEBRUARY	2012	2013	+/- change	% change
Beaver Creek	1,227	1,239	12	1%
Fraser	1,018	967	-51	-5%
Dawson City	0	64	64	0%
Pleasant	743	552	-191	-26%
TOTAL	2,988	2,822	-166	-6%

***Totals=**automobile, cycle, bus, and pedestrian.

BORDER CROSSING STATISTICS

Same Day Travel*

Sameday travel saw a decrease of 433 visitors (down 27%) when compared to February 2012. Private vehicle traffic saw a decrease of 433 visitors (down 27%) and motorcoach traffic remained at zero. By origin, decreases were present for U.S. citizens and foreigners; recording a decrease of 225 visitors (down 23%) and 9 visitors (down 47%), respectively. Canadians saw an increase of 16 visitors (up 44%).

* Figures for Yukon and Canada indicate a same day trip outside of Canada.

* Private Vehicle: automobile, cycle, and pedestrian.

* Totals=automobile, cycle, bus, and pedestrian.

FEB Sameday	2012	2013	+/- change	% change
Private Vehicle	1,627	1,194	-433	-27%
Motorcoach	0	0	0	
TOTALS	1,627	1,194	-433	-27%
US	977	752	-225	-23%
Yukon	595	380	-215	-36%
Canada	36	52	16	44%
Others	19	10	-9	-47%

One or More Nights*

One or more nights visitation increased by 236 visitors (up 17%) compared to February 2012. Private vehicle traffic increased by 257 visitors (up 19%) while motorcoach traffic decreased 21 visitors (down 55%). By origin, increases were present for U.S. citizens and Canadians; recording an addition of 175 visitors (up 19%) and 7 visitors (up 9%), respectively. Foreigners saw a decrease of 7 visitors (down 14%).

*Figures for Yukon and Canada indicate a trip of one or more nights in length outside of Canada.

FEB 1+ Nights	2012	2013	+/- change	% change
Private Vehicle	1,354	1,611	257	19%
Motorcoach	38	17	-21	-55%
TOTALS	1,392	1,628	236	17%
US	908	1,083	175	19%
Yukon	361	422	61	17%
Canada	74	81	7	9%
Others	49	42	-7	-14%

* **Private Vehicle:** automobile, cycle, and pedestrian.

* **Totals**=automobile, cycle, bus, and pedestrian.

BORDER CROSSING STATISTICS

Year-To-Date

Year-to-date travel has increased 187 visitors (up 4%) compared to the same time period last year. An increase is noted in private vehicle traffic of 193 visitors (up 4%) and a decrease in motorcoach traffic of 6 visitors (down 8%). By origin, increases were present for U.S. citizens and Canadians; recording an addition of 163 visitors (up 5%) and 64 visitors (up 40%), respectively. Foreigners saw a decrease of 6 visitors (down 6%).

Feb - YTD	2012	2013	+/- change	% change
Private Vehicle	5,028	5,221	193	4%
Motorcoach	77	71	-6	-8%
TOTALS	5,105	5,292	187	4%
US	3,315	3,478	163	5%
Yukon	1,536	1,502	-34	-2%
Canada	161	225	64	40%
Others	93	87	-6	-6%