

YUKON TOURISM INDICATORS

SEPTEMBER 2012



SUMMARY

Monthly Border Crossings

- Overall border crossings to Yukon increased by 5% compared to September 2011 (1,992 more visitors). Border crossings indicate a total of 41,021 visitors during the month of September.

Year-to-Date Border Crossings

- Year-to-date border crossings (January to September 2012) indicate a 4% increase (11,839 visitors) over the same period last year. Border crossings indicate a total of 307,917 visitors from January to September 2012.

Erik Nielsen Whitehorse International Airport

- The Erik Nielsen Whitehorse International Airport recorded a total of 27,792 passengers enplaning and/or deplaning, representing a 12% (2,974) increase in the number of travellers compared to September 2011. Year-to-date (January to September) enplaning and/or deplaning passengers at Erik Nielsen Whitehorse International Airport total 232,697 travellers representing an increase of 11% (23,823 travellers) over 2011.

BORDER CROSSING STATISTICS

Visitation to Yukon was up by 5% (1,992 visitors) compared to September 2011. There was a substantial increase in motorcoach traffic, up 20% (2,778 visitors) and a small decrease in private vehicle traffic, down 3% (786 travellers). Increases were observed in visitation from Canada, up 19% (584 visitors), foreign, up 18% (840 visitors) and US, up 3% (651 visitors). By contrast, Yukon travellers decreased by 2% (83 visitors).

SEPTEMBER	2011	2012	change +/-	% change
Private Vehicle	25,243	24,457	-786	-3%
Motorcoach	13,786	16,564	2,778	20%
TOTALS	39,029	41,021	1,992	5%
US	25,925	26,576	651	3%
Yukon	5,445	5,362	-83	-2%
Canada	3,006	3,590	584	19%
Foreign	4,653	5,493	840	18%

* **Private Vehicle:** automobile, cycle, and pedestrian.

* **Totals:** automobile, cycle, bus, and pedestrian.

Sept Private Vehicle 2011/12 Change		
	+/-	% Change
US	-627	-4%
Yukon	-105	-2%
Canada	74	5%
Foreign	-128	-7%
TOTAL	-786	-3%

Private vehicle traffic saw an increase in visitors from Canada, up 5% (74 visitors). By contrast, decreases were seen in foreign, down 7% (128 visitors) US, down 4% (627 visitors) and Yukon, down 2% (105 travellers).

* **Private Vehicle:** automobile, cycle, and pedestrian.

Sept Motorcoach 2011/12 Change		
	+/-	% Change
US	1,278	12%
Yukon	22	0%
Canada	510	25%
Foreign	968	27%
TOTAL	2,778	20%

Motorcoach traffic saw increases in foreign visitors, up 27% (968 visitors), Canada, up 25% (510 visitors) and US, up 12% (1,278 visitors). Yukon was on par with last year (22 more travellers).

Port of Arrival

For the month of September, increases were seen in Pleasant, up 14% (330 visitors), Fraser, up 7% (1,769 visitors) and Beaver Creek, up 1% (70 visitors). By contrast, Little Gold was down 13% (177 visitors).

SEPTEMBER	2011	2012	+ / -	% Change
Beaver Creek	8,558	8,628	70	1%
Fraser	26,666	28,435	1,769	7%
Little Gold	1,383	1,206	-177	-13%
Pleasant	2,422	2,752	330	14%
TOTAL	39,029	41,021	1,992	5%

***Totals**=automobile, cycle, bus, and pedestrian.

BORDER CROSSING STATISTICS

Same Day Travel*

Same-day travel increased by 9% (2,217 visitors) compared to September 2011. Motorcoach traffic increased by 20% (2,674 visitors). By contrast, private vehicle traffic was down by 5% (457 travellers). By origin, three groups were up: foreign, up 35% (924 visitors); Canada, up 23% (494 visitors); and US, up 8% (1,171 visitors). By contrast, Yukon was down 10% (372 travellers).

*Figures for Yukon and Canada indicate a same day trip outside of Canada.

SEPT Sameday	2011	2012	change +/-	% change
Private Vehicle	9,845	9,388	-457	-5%
Motorcoach	13,538	16,212	2,674	20%
TOTALS	23,383	25,600	2,217	9%
US	14,916	16,087	1,171	8%
Yukon	3,690	3,318	-372	-10%
Canada	2,119	2,613	494	23%
Foreign	2,658	3,582	924	35%

* **Private Vehicle:** automobile, cycle, and pedestrian.

* **Totals:** automobile, cycle, bus, and pedestrian.

One or More Nights*

One or more nights visitation was down 1% (225 visitors) compared to September 2011. Motorcoach was up 42% (104 visitors). By contrast, private vehicle traffic was down 2% (329 visitors). By origin, increases were seen in Yukon, up 16% (289 travellers) and Canada, up 10% (90 visitors). By contrast, decreases were seen in US, down 5% (520 visitors) and foreign, down 4% (84 visitors).

*Figures for Yukon and Canada indicate a trip of one or more nights in length outside of Canada.

SEPT 1+ Nights	2011	2012	change +/-	% change
Private Vehicle	15,398	15,069	-329	-2%
Motorcoach	248	352	104	42%
TOTALS	15,646	15,421	-225	-1%
US	11,009	10,489	-520	-5%
Yukon	1,755	2,044	289	16%
Canada	887	977	90	10%
Foreign	1,995	1,911	-84	-4%

* **Private Vehicle:** automobile, cycle, and pedestrian.

* **Totals:** automobile, cycle, bus, and pedestrian.

BORDER CROSSING STATISTICS

Year-To-Date

Year-to-date travel (January to September 2012) showed a 4% increase (11,839 visitors) compared to the same time period last year. Motorcoach traffic was up by 10% (12,101 visitors) and private vehicle traffic was on par with last year (down 262 travellers). By origin, the US was up by 5% (10,206 visitors), Canada was up by 4% (1,012 visitors) and foreign was up by 2% (622 visitors) compared to 2011. Yukon was on par with last year (down one traveller).

Sept - YTD	2011	2012	change +/-	% change
Private Vehicle	173,945	173,683	-262	0%
Motorcoach	122,133	134,234	12,101	10%
TOTALS	296,078	307,917	11,839	4%
US	197,005	207,211	10,206	5%
Yukon	39,562	39,561	-1	0%
Canada	26,399	27,411	1,012	4%
Foreign	33,112	33,734	622	2%