

# YUKON TOURISM INDICATORS

## OCTOBER 2012



### SUMMARY

#### Monthly Border Crossings

- Overall border crossings to Yukon decreased by 4% compared to October 2011 (down 322 visitors). Border crossings indicate a total of 7,523 visitors during the month of October.

#### Year-to-Date Border Crossings

- Year-to-date border crossings (January to October 2012) indicate a 4% increase (11,517 visitors) over the same period last year. Border crossings indicate a total of 315,440 visitors from January to October 2012.

#### Erik Nielsen Whitehorse International Airport

- The Erik Nielsen Whitehorse International Airport recorded a total of 21,937 passengers enplaning and/or deplaning; representing an 8% (1,610) increase in the number of travellers compared to October 2011. Year-to-date (January-October) enplaning and/or deplaning passengers at Erik Nielsen Whitehorse International Airport total 254,634 travellers representing an increase of 11% (25,433 travellers) over 2011.

## BORDER CROSSING STATISTICS

Visitation to Yukon was down by 4% (322 visitors) compared to October 2011. Motorcoach traffic decreased by 65% (down 34 visitors) while private vehicle decreased by 4% (down 288 visitors). By origin, Canada was up 2% (6 visitors) while US was down 6% (325 visitors). Yukon travellers were on par with last year (up 1%, 18 travellers). By contrast, foreign visitors decreased by 13% (down 21).

OCTOBER	2011	2012	change +/-	% change
Private Vehicle	7,793	7,505	-288	-4%
Motorcoach	52	18	-34	-65%
<b>TOTALS</b>	<b>7,845</b>	<b>7,523</b>	<b>-322</b>	<b>-4%</b>
US	5,125	4,800	-325	-6%
Yukon	2,275	2,293	18	1%
Canada	277	283	6	2%
Others	168	147	-21	-13%

\* **Private Vehicle:** automobile, cycle, and pedestrian.

\* **Totals=**automobile, cycle, bus, and pedestrian.

Oct Private Vehicle 2011/12 Change		
	+/-	% Change
US Citizens	-303	-6%
Yukon Residents	37	2%
Canadian	-6	-2%
Others	-16	-10%
<b>TOTAL</b>	<b>-288</b>	<b>-4%</b>

Private vehicle traffic saw decreases in Canadian visitors, down 2% (6 visitors) and US visitors, down 6% (303 visitors). Yukon travel was up 2% (37 travellers). Foreign visitors decreased by 10% (16 visitors).

\* **Private Vehicle:** automobile, cycle, and pedestrian.

Oct Motorcoach 2011/12 Change		
	+/-	% Change
US Citizens	-22	-100%
Yukon Residents	-19	0%
Canadian	12	200%
Others	-5	-100%
<b>TOTAL</b>	<b>-34</b>	<b>-65%</b>

Motorcoach traffic saw increases among Canadian travellers (up 12 visitors). There was no motorcoach traffic for US, Canadian or foreign travellers.

### Port of Arrival

For the month of October, traffic through Beaver Creek decreased by 12% (483 visitors). The Fraser port decreased by 6% (down 131 visitors). Pleasant increased by 17% (up 302 visitors) from 2011.

OCTOBER	2011	2012	+ / -	% Change
Beaver Creek	3,945	3,452	-493	-12%
Fraser	2,096	1,965	-131	-6%
Little Gold	0	0	0	0%
Pleasant	1,804	2,106	302	17%
<b>TOTAL</b>	<b>7,845</b>	<b>7,523</b>	<b>-322</b>	<b>-4%</b>

\***Totals=**automobile, cycle, bus, and pedestrian.

## BORDER CROSSING STATISTICS

### Same Day Travel\*

Same-day travel decreased by 9% (or 176 travellers) compared to October 2011. Motorcoach traffic decreased by 3 visitors, while private vehicle traffic decreased by 9% (173 travellers). By origin, US travel was down by 13% (155 visitors), Yukon travel decreased by 3% (26 travellers), Canadian travel decreased by 5% (5 visitors) and foreign travel increased by 10 visitors.

*\*Figures for Yukon and Canada indicate a same day trip outside of Canada.*

OCT Sameday	2011	2012	change +/-	% change
Private Vehicle	2,029	1,856	-173	-9%
Motorcoach	3	0	-3	-100%
<b>TOTALS</b>	<b>2,032</b>	<b>1,856</b>	<b>-176</b>	<b>-9%</b>
US	1,163	1,008	-155	-13%
Yukon	763	737	-26	-3%
Canada	103	98	-5	-5%
Others	3	13	10	333%

\* **Private Vehicle:** automobile, cycle, and pedestrian.

\* **Totals=**automobile, cycle, bus, and pedestrian.

### One or More Nights\*

One or more nights visitation decreased by 3% (146 visitors) compared to October 2011. Motorcoach traffic decreased by 31 visitors while private vehicle traffic decreased by 2% (115 travellers). By origin, US traffic decreased by 4% (down 170 visitors), Yukon traffic increased by 3% (up 44 travellers), Canadian traffic increased 6% (up 11 visitors) and foreign traffic decreased 19% (down 31 visitors).

*\*Figures for Yukon and Canada indicate a trip of one or more nights in length outside of Canada.*

OCT 1+ Nights	2011	2012	change +/-	% change
Private Vehicle	5,764	5,649	-115	-2%
Motorcoach	49	18	-31	-63%
<b>TOTALS</b>	<b>5,813</b>	<b>5,667</b>	<b>-146</b>	<b>-3%</b>
US	3,962	3,792	-170	-4%
Yukon	1,512	1,556	44	3%
Canada	174	185	11	6%
Others	165	134	-31	-19%

\* **Private Vehicle:** automobile, cycle, and pedestrian.

\* **Totals=**automobile, cycle, bus, and pedestrian.

## BORDER CROSSING STATISTICS

### Year-To-Date

Year-to-date travel (January to October 2012) showed a 4% increase (11,517 visitors) compared to the same time period last year. Motorcoach traffic was up by 10% (12,607 visitors) and private vehicle traffic was on par with last year (down 550 visitors). By origin, the US was up by 5% (9,881 visitors) and Canada was up by 4% (1,018 visitors). Yukon was on par with last year (up 17 travellers). Foreign visitors were up by 2% (601 visitors).

Oct - YTD	2011	2012	change +/-	% change
Private Vehicle	181,738	181,188	-550	0%
Motorcoach	122,185	134,252	12,067	10%
<b>TOTALS</b>	<b>303,923</b>	<b>315,440</b>	<b>11,517</b>	<b>4%</b>
US	202,130	212,011	9,881	5%
Yukon	41,837	41,854	17	0%
Canada	26,676	27,694	1,018	4%
Others	33,280	33,881	601	2%

\* **Private Vehicle:** automobile, cycle, and pedestrian.

\* **Totals=**automobile, cycle, bus, and pedestrian.