

YUKON TOURISM INDICATORS

NOVEMBER 2012



SUMMARY

Monthly Border Crossings

- Overall border crossings to Yukon decreased by 4% compared to November 2011 (down 126 visitors). Border crossings indicate a total of 3,124 visitors during the month of November.

Year-to-Date Border Crossings

- Year-to-date border crossings (January to November 2012) indicate a 4% increase (11,391 visitors) over the same period last year. Border crossings indicate a total of 318,564 visitors from January to November 2012.

Erik Nielsen Whitehorse International Airport

- The Erik Nielsen Whitehorse International Airport recorded a total of 18,608 passengers enplaning and/or deplaning; representing a 2% (375) increase in the number of travellers compared to November 2011. Year-to-date (January-November) enplaning and/or deplaning passengers at Erik Nielsen Whitehorse International Airport total 273,242 travellers representing an increase of 10% (25,808 travellers) over 2011.

BORDER CROSSING STATISTICS

Visitation to Yukon was down by 4% (126 visitors) compared to November 2011. Motorcoach traffic decreased by 20 visitors while private vehicle decreased by 3% (down 106 visitors). By origin, US was down by 2% (47 visitors), Yukon travellers decreased by 14% (113 travellers), Canadian travellers increased by 26% (19 visitors) and foreign visitors increased by 52% (up 15).

NOVEMBER	2011	2012	change +/-	% change
Private Vehicle	3,230	3,124	-106	-3%
Motorcoach	20	0	-20	-100%
TOTALS	3,250	3,124	-126	-4%
US	2,333	2,286	-47	-2%
Yukon	814	701	-113	-14%
Canada	74	93	19	26%
Others	29	44	15	52%

* **Private Vehicle:** automobile, cycle, and pedestrian.

* **Totals=**automobile, cycle, bus, and pedestrian.

Nov Private Vehicle 2011/12 Change		
	+/-	% Change
US Citizens	-45	-2%
Yukon Residents	-98	-12%
Canadian	22	31%
Others	15	52%
TOTAL	-106	-3%

Private vehicle traffic saw decreases in US visitors, down 2% (45 visitors) and Yukon travellers, down 12% (98 visitors). Canadian travel was up 31% (22 travellers). Foreign visitors increased by 52% (15 visitors).

* **Private Vehicle:** automobile, cycle, and pedestrian.

Nov Motorcoach 2011/12 Change		
	+/-	% Change
US Citizens	-2	-100%
Yukon Residents	-15	0%
Canadian	-3	-100%
Others	0	0%
TOTAL	-20	-100%

Motorcoach traffic saw decreases among US travellers (down 2), Yukon travellers (down 15) and Canadian travellers (down 3). There was no motorcoach traffic for foreign travellers.

Port of Arrival

For the month of November, traffic through Fraser port decreased by 10 travellers. Pleasant increased by 16 travellers.

NOVEMBER	2011	2012	+ / -	% Change
Beaver Creek*				
Fraser	777	767	-10	-1%
Little Gold	0	0	0	0%
Pleasant	702	718	16	2%
TOTAL	1,479	1,485	6	0%

*data for Beaver Creek unavailable

***Totals=**automobile, cycle, bus, and pedestrian.

BORDER CROSSING STATISTICS

Same Day Travel*

Same-day travel decreased by 12% (or 150 travellers) compared to November 2011. Motorcoach traffic decreased by 18 visitors, while private vehicle traffic decreased by 10% (132 travellers). By origin, US travel was down by 16% (139 visitors), Yukon travel decreased by 6% (21 travellers), Canadian travel increased by 10% (4 visitors) and foreign travel increased by 6 visitors.

**Figures for Yukon and Canada indicate a same day trip outside of Canada.*

NOV Sameday	2011	2012	change +/-	% change
Private Vehicle	1,277	1,145	-132	-10%
Motorcoach	18	0	-18	-100%
TOTALS	1,295	1,145	-150	-12%
US	887	748	-139	-16%
Yukon	363	342	-21	-6%
Canada	41	45	4	10%
Others	4	10	6	150%

* **Private Vehicle:** automobile, cycle, and pedestrian.

* **Totals=**automobile, cycle, bus, and pedestrian.

One or More Nights*

One or more nights visitation increased by 1% (24 visitors) compared to November 2011. Motorcoach traffic decreased by 2 visitors while private vehicle traffic increased by 1% (26 travellers). By origin, US traffic increased by 6% (up 92 visitors), Yukon traffic decreased by 20% (down 92 travellers), Canadian traffic increased by 45% (up 15 visitors) and foreign traffic increased by 36% (up 9 visitors).

**Figures for Yukon and Canada indicate a trip of one or more nights in length outside of Canada.*

NOV 1+ Nights	2011	2012	change +/-	% change
Private Vehicle	1,953	1,979	26	1%
Motorcoach	2	0	-2	-100%
TOTALS	1,955	1,979	24	1%
US	1,446	1,538	92	6%
Yukon	451	359	-92	-20%
Canada	33	48	15	45%
Others	25	34	9	36%

* **Private Vehicle:** automobile, cycle, and pedestrian.

* **Totals=**automobile, cycle, bus, and pedestrian.

BORDER CROSSING STATISTICS

Year-To-Date

Year-to-date travel (January to November 2012) showed a 4% increase (11,391 visitors) compared to the same time period last year. Motorcoach traffic was up by 10% (12,047 visitors) and private vehicle traffic was on par with last year (down 656 visitors). By origin, the US was up by 5% (9,834 visitors) and Canada was up by 4% (1,037 visitors). Yukon was on par with last year (down 97 travellers). Foreign visitors were up by 2% (616 visitors).

Nov - YTD	2011	2012	change +/-	% change
Private Vehicle	184,968	184,312	-656	0%
Motorcoach	122,205	134,252	12,047	10%
TOTALS	307,173	318,564	11,391	4%
US	204,463	214,297	9,834	5%
Yukon	42,651	42,555	-96	0%
Canada	26,750	27,787	1,037	4%
Others	33,309	33,925	616	2%

* **Private Vehicle:** automobile, cycle, and pedestrian.

* **Totals=**automobile, cycle, bus, and pedestrian.