

YUKON TOURISM INDICATORS

JUNE 2012



SUMMARY

Monthly Border Crossings

- Overall border crossings were on par with last year's figures for June, with 285 more visitors coming to Yukon this year. Border crossings indicate a total of 58,670 visitors during the month of June.

Year-to-Date Border Crossings

- Year-to-date border crossings (January to June 2012) indicate a slight increase in visitation over the same time period last year. Overall visitation increased by 1% (1,513 more visitors). Border crossings indicate a total of 111,789 visitors from January to June 2012.

Erik Nielsen Whitehorse International Airport

- The Erik Nielsen Whitehorse International Airport recorded that the number of visitors enplaning and/or deplaning compared to June 2011 was up substantially at 12.8% (or 3,326 visitors) for a total of 29,297 passengers. The 2012 YTD for January to June is up 10.6% compared to 2011 (up 12,634 passengers) to a total of 132,042.

BORDER CROSSING STATISTICS

Overall, visitation was on par with last year's counts for June, with 285 more visitors coming to Yukon this year. There was an increase in motorcoach traffic, up 3% (or 900 visitors) and a decrease in private vehicle traffic, down 2% (or 615 visitors). Increases were observed in US visitors, up 2% (or 709 visitors) and Yukon visitors, up 1% (or 56 visitors). By contrast, there were decreases in Canadian visitors, down 4% (or 203 visitors) and foreign visitors, down 4% (or 277 visitors).

JUNE	2011	2012	change +/-	% change
Private Vehicle	28,970	28,355	-615	-2%
Motorcoach	29,415	30,315	900	3%
TOTALS	58,385	58,670	285	0%
US	40,286	40,995	709	2%
Yukon	5,419	5,475	56	1%
Canada	5,398	5,195	-203	-4%
Foreign	7,282	7,005	-277	-4%

* **Private Vehicle:** automobile, cycle, and pedestrian.

* **Totals:** automobile, cycle, bus, and pedestrian.

June Private Vehicle 2011/12 Change		
	+/-	% Change
US Citizens	-37	0%
Yukon	56	1%
Canada	-102	-4%
Foreign	-532	-19%
TOTAL	-615	-2%

Private vehicle traffic saw increases among Yukon residents, up 1% (or 56 visitors). US visitors were on par with last year's numbers, with 37 fewer visitors this year. Canadian visitors were down 4% (or 102 visitors) and foreign visitors were down 19% (or 532 visitors).

* **Private Vehicle:** automobile, cycle, and pedestrian.

June Motorcoach 2011/12 Change		
	+/-	% Change
US Citizens	746	3%
Yukon	0	0%
Canada	-101	-4%
Foreign	255	6%
TOTAL	900	3%

Motorcoach traffic saw increases in foreign visitors, up 6% (or 255 visitors) and US visitors, up 3% (or 746 visitors). Yukon visitation was on par with last year's numbers. Canada had a 4% decrease (101 fewer visitors).

Port of Arrival

For the month of June, Fraser was up 8% (or 2,835 visitors). By contrast, Beaver Creek was down 20% (or 2,182 visitors) as was Pleasant, down 20% (or 1,099 visitors) and Little Gold was down 11% (or 504 visitors).

JUNE	2011	2012	+ / -	% Change
Beaver Creek	10,921	8,739	-2,182	-20%
Fraser	37,328	40,163	2,835	8%
Little Gold	4,561	4,057	-504	-11%
Pleasant	5,575	4,476	-1,099	-20%
TOTAL	58,385	57,435	-950	-2%

***Totals**=automobile, cycle, bus, and pedestrian.

BORDER CROSSING STATISTICS

Same Day Travel*

Same-day travel increased by 2% (or 814 visitors) compared to June 2011. Private vehicle traffic increased by 2% (or 287 visitors) and motorcoach traffic was up 2% (or 527 visitors). Visitation from Canada and foreign visitation were also on par with June 2011 (up 5 and 16 visitors respectively). US visitation was up 3% (or 865 visitors). By contrast, Yukon residents were down 2% (or 72 visitors).

**Figures for Yukon and Canada indicate a same day trip outside of Canada.*

JUN Sameday	2011	2012	change +/-	% change
Private Vehicle	12,208	12,495	287	2%
Motorcoach	25,792	26,319	527	2%
TOTALS	38,000	38,814	814	2%
US	27,447	28,312	865	3%
Yukon	3,080	3,008	-72	-2%
Canada	3,137	3,142	5	0%
Foreign	4,336	4,352	16	0%

* **Private Vehicle:** automobile, cycle, and pedestrian.

* **Totals:** automobile, cycle, bus, and pedestrian.

One or More Nights*

One or more nights visitation was down 3% (or 529 visitors) in June 2012 compared to June 2011. Motorcoach traffic was up 10% (or 373 visitors). Private vehicle traffic was down 5% (or 902 visitors). By origin, Yukon saw an increase of 5% (or 128 visitors). Decreases were present among foreign visitors, down 10% (or 293 visitors), Canadians, down 9% (or 208 visitors) as well as US visitors, down 1% (or 156 visitors).

**Figures for Yukon and Canada indicate a trip of one or more nights in length outside of Canada.*

JUN 1+ Nights	2011	2012	change +/-	% change
Private Vehicle	16,762	15,860	-902	-5%
Motorcoach	3,623	3,996	373	10%
TOTALS	20,385	19,856	-529	-3%
US	12,839	12,683	-156	-1%
Yukon	2,339	2,467	128	5%
Canada	2,261	2,053	-208	-9%
Foreign	2,946	2,653	-293	-10%

* **Private Vehicle:** automobile, cycle, and pedestrian.

* **Totals:** automobile, cycle, bus, and pedestrian.

BORDER CROSSING STATISTICS

Year-To-Date

Year-to-date travel (January to June 2012) is up by 1% (or 1,513 visitors) compared to the same time period last year. Motorcoach traffic is up 7% (or 3,233 visitors). Private vehicle traffic by contrast, decreased by 3% (or 1,720 visitors). By origin, increases are present among US visitors, up 3% (or 1,887 visitors) and foreign visitors, up 1% (or 144 visitors). By contrast, Canada is down by 4% (or 301 visitors) while Yukon is down by 1% (or 217 visitors).

June - YTD	2011	2012	change +/-	% change
Private Vehicle	66,242	64,522	-1,720	-3%
Motorcoach	44,034	47,267	3,233	7%
TOTALS	110,276	111,789	1,513	1%
US	71,211	73,098	1,887	3%
Yukon	19,058	18,841	-217	-1%
Canada	8,121	7,820	-301	-4%
Foreign	11,886	12,030	144	1%