

# YUKON TOURISM INDICATORS

## JANUARY 2012



### SUMMARY

#### Monthly Border Crossings

- Overall border crossings to Yukon decreased by 30% compared to January 2011 (913 fewer visitors). Border crossings indicate a total of 2,086 visitors during the month of January.

#### Erik Nielsen Whitehorse International Airport

- The Erik Nielsen Whitehorse International Airport recorded a 9% increase in the number of visitors enplaning and/or deplaning compared to January 2011. A total of 18,932 passengers enplaned and/or deplaned representing a 12% (or 2,021) increase in number of visitors.

## BORDER CROSSING STATISTICS

Border crossing to Yukon was down 30% (or 913 visitors) compared to January 2011 (see table below). There was a decrease in private vehicle traffic, down 31% (or 926) however, motorcoach traffic was up 50% (or 13). Decreases were observed in US, down 31% (or 635), Yukon, down 31% (or 260), and foreign visitors, down 55% (or 30). Visitors from Canada were up 31% (or 12).

JANUARY	2011	2012	change +/-	% change	
Private Vehicle	2,973	2,047	-926	-31%	* Private Vehicle: automobile, cycle, and pedestrian.
Motorcoach	26	39	13	50%	* Totals: automobile, cycle, bus, and pedestrian.
<b>TOTALS</b>	<b>2,999</b>	<b>2,086</b>	<b>-913</b>	<b>-30%</b>	
US	2,065	1,430	-635	-31%	
Yukon	840	580	-260	-31%	
Canada	39	51	12	31%	
Foreign	55	25	-30	-55%	

Jan Private Vehicle 2011/12 Change		
	+/-	% Change
US	-614	-30%
Yukon	-299	-36%
Canada	15	42%
Foreign	-28	-53%
<b>TOTAL</b>	<b>-926</b>	<b>-31%</b>

**Private vehicle traffic** saw decreases among US, down 30% (or 614), Yukon, down 36% (or 299), and Foreign visitors, down 53% (or 28). Other visitors from Canada were up 42% (or 15).

\* Private Vehicle: automobile, cycle, and pedestrian.

Jan Motorcoach 2011/12 Change		
	+/-	% Change
US	39	N/A
Yukon	39	N/A
Canada	-3	-100%
Foreign	-2	0%
<b>TOTAL</b>	<b>73</b>	<b>1460%</b>

**Motorcoach traffic** saw increases in US and Yukon, both up 39 from zero visitors in 2011. Canadian and Foreign visitors were essentially static, decreasing by 3 (100%) and 2 (0%) visitors respectively.

### Port of Arrival

For the month of January, traffic through Fraser was down 47% (or 420), down 32% (or 286) for Pleasant Camp and down 17% (or 207) through Beaver Creek. Little Gold border crossing remains closed for the season.

JANUARY	2011	2012	+ / -	% Change
Beaver Creek	1,206	999	-207	-17%
Fraser	899	479	-420	-47%
Little Gold	0	0	0	0%
Pleasant	894	608	-286	-32%
<b>TOTAL</b>	<b>2,999</b>	<b>2,086</b>	<b>-913</b>	<b>-30%</b>

\*Totals=automobile, cycle, bus, and pedestrian.

## BORDER CROSSING STATISTICS

### Same Day Travel\*

Same-day travel decreased by 34% (or 531 visitors) compared to January 2011. Private vehicle traffic decreased by 34% (or 528) and motorcoach traffic was down 14% (or 3). By origin, decreases were present among most categories: US, down 30% (or 316), Yukon, down 40% (or 203), and Canada, down 24% (or 5). Foreign counts remained static at 2 (up from 0 in 2011).

*\*Figures for Yukon and Canada indicate a same day trip outside of Canada.*

JAN Sameday	2011	2012	change +/-	% change
Private Vehicle	1,560	1,032	-528	-34%
Motorcoach	22	19	-3	-14%
<b>TOTALS</b>	<b>1,582</b>	<b>1,051</b>	<b>-531</b>	<b>-34%</b>
US	1,041	725	-316	-30%
Yukon	511	308	-203	-40%
Canada	21	16	-5	-24%
Foreign	0	2	2	0%

\* **Private Vehicle:** automobile, cycle, and pedestrian.

\* **Totals:** automobile, cycle, bus, and pedestrian.

### One or More Nights\*

One or more nights visitation decreased by 27% (or 382) compared to January 2011. Private vehicle traffic decreased by 28% (or 398), while motorcoach traffic was up 400% (or 16). Decreases were present among US, down 31% (or 319), Yukon, down 17% (or 57) and Foreign, down 50% (or 23 visitors). Visitors from Canada were up at 94% (or 17) from January 2011 counts.

*\*Figures for Yukon and Canada indicate a trip of one or more nights in length outside of Canada.*

JAN 1+ Nights	2011	2012	change +/-	% change
Private Vehicle	1,413	1,015	-398	-28%
Motorcoach	4	20	16	400%
<b>TOTALS</b>	<b>1,417</b>	<b>1,035</b>	<b>-382</b>	<b>-27%</b>
US	1,024	705	-319	-31%
Yukon	329	272	-57	-17%
Canada	18	35	17	94%
Foreign	46	23	-23	-50%

\* **Private Vehicle:** automobile, cycle, and pedestrian.

\* **Totals:** automobile, cycle, bus, and pedestrian.