

## YUKON TOURISM INDICATORS FEBRUARY 2012



### SUMMARY

#### Monthly Border Crossings

- Overall border crossings to Yukon increased by 10% compared to February 2011 (269 more visitors). Border crossings indicate a total of 3,019 visitors during the month of February.

#### Year-to-Date Border Crossings

- Year-to-date border crossings (January to February 2012) indicate an decrease in visitation over the same time period last year. Overall visitation decreased by 11% (644 fewer visitors). Border crossings indicate a total of 5,105 visitors from January to February 2012.

#### Erik Nielsen Whitehorse International Airport

- The Erik Nielsen Whitehorse International Airport recorded a 10.1% increase in the number of visitors enplaning and/or deplaning compared to February 2011. A total of 19,055 passengers enplaned and/or deplaned representing an increase of 1,754 visitors.

## BORDER CROSSING STATISTICS

Border crossing to Yukon was up 10% (or 269 visitors) compared to February 2011 (see table below). There was an increase in private vehicle traffic (up 12% or 308 visitors) however, motorcoach traffic was down 51% (or 39 visitors). A small decrease was observed in US visitors (down 1% or 22 visitors). Increases were observed in Yukon visitors (up 32% or 233 visitors), Other Canadian visitors (up 36% or 29 visitors), and Foreign visitors (up 74% or 29 visitors).

FEBRUARY	2011	2012	change +/-	% change
Private Vehicle	2,673	2,981	308	12%
Motorcoach	77	38	-39	-51%
<b>TOTALS</b>	<b>2,750</b>	<b>3,019</b>	<b>269</b>	<b>10%</b>
US	1,907	1,885	-22	-1%
Yukon	723	956	233	32%
Canada	81	110	29	36%
Others	39	68	29	74%

\* **Private Vehicle:** automobile, cycle, and pedestrian.

\* **Totals:** automobile, cycle, bus, and pedestrian.

Feb Private Vehicle 2011/12 Change		
	+/-	% Change
US Citizens	-20	-1%
Yukon Residents	277	41%
Canadian	22	44%
Others	29	74%
<b>TOTAL</b>	<b>308</b>	<b>12%</b>

**Private vehicle traffic** saw a small decrease among US visitors (down 1% or 20 visitors). Increases were seen among Yukon visitors (up 41% or 277 visitors), Other Canadian visitors (up 44% or 22 visitors) and Foreign visitors (up 74% or 29 visitors).

\* **Private Vehicle:** automobile, cycle, and pedestrian.

Feb Motorcoach 2011/12 Change		
	+/-	% Change
US Citizens	0	N/A
Yukon Residents	38	N/A
Canadian	7	23%
Others	0	N/A
<b>TOTAL</b>	<b>45</b>	<b>145%</b>

**Motorcoach traffic** saw increases in Other Canadian visitors (up 23% or 7 visitors) and Yukon visitors (38 visitors) while US and Yukon visitors. There were no US or foreign motorcoach border crossings in either 2011 or 2012.

### Port of Arrival

For the month of February, traffic through Fraser was up 41% (or 294 visitors), Pleasant Camp was up 2% (or 18 visitors) and Dawson had 31 visitors up from 0 in 2011. Traffic through Beaver Creek was down 6% (or 74 visitors). Little Gold border crossing remains closed for the season.

FEBRUARY	2011	2012	+ / -	% Change
Beaver Creek	1,301	1,227	-74	-6%
Fraser	724	1,018	294	41%
Dawson City	0	31	31	0%
Pleasant	725	743	18	2%
<b>TOTAL</b>	<b>2,750</b>	<b>3,019</b>	<b>269</b>	<b>10%</b>

\***Totals**=automobile, cycle, bus, and pedestrian.

## BORDER CROSSING STATISTICS

### Same Day Travel\*

Same-day travel increased by 25% (or 325 visitors) compared to February 2010. Private vehicle traffic decreased by 33% (or 400 visitors) and motorcoach traffic was down by 100% (or 75 visitors). By origin, increases were present among Other foreign visitors (up 533% or 16 visitors) Yukon visitors (up 69% or 243 visitors) and US (10% or 977 visitors). Canadian visitors by contrast decreased (down 39% or 23 visitors).

*\*Figures for Yukon and Canada indicate a same day trip outside of Canada.*

<b>FEB Sameday</b>	2011	2012	change +/-	% change
Private Vehicle	1,227	1,627	400	33%
Motorcoach	75	0	-75	-100%
<b>TOTALS</b>	<b>1,302</b>	<b>1,627</b>	<b>325</b>	<b>25%</b>
US	888	977	89	10%
Yukon	352	595	243	69%
Canada	59	36	-23	-39%
Others	3	19	16	533%

\* **Private Vehicle:** automobile, cycle, and pedestrian.

\* **Totals:** automobile, cycle, bus, and pedestrian.

### One or More Night\*

One or more nights visitation decreased by 4% (or 56 visitors) compared to February 2011. Private vehicle traffic decreased by 6% (or 92 visitors). Motorcoach traffic was up 1800% (or 36 visitors). Decreases were present among US (down 11% or 111 visitors) Yukon visitors (down 3% or 10 visitors) while Canadian visitors increased (up 236% or 52) and foreign visitors increased (up 36% or 13 visitors),

*\*Figures for Yukon and Canada indicate a trip of one or more nights in length outside of Canada.*

<b>FEB 1+ Nights</b>	2011	2012	change +/-	% change
Private Vehicle	1,446	1,354	-92	-6%
Motorcoach	2	38	36	1800%
<b>TOTALS</b>	<b>1,448</b>	<b>1,392</b>	<b>-56</b>	<b>-4%</b>
US	1,019	908	-111	-11%
Yukon	371	361	-10	-3%
Canada	22	74	52	236%
Others	36	49	13	36%

\* **Private Vehicle:** automobile, cycle, and pedestrian.

\* **Totals:** automobile, cycle, bus, and pedestrian.

## BORDER CROSSING STATISTICS

### Year-To-Date

Year-to-date travel was down by 11% (or 644 visitors) compared to the same time period last year (see table below). Decreases were noted in private vehicle traffic (down 11% or 618 visitors) and motorcoach traffic (down 25% or 26 visitors). By origin, decreases were present with US visitors (down 17% or 657 visitors), Yukon visitors (down 3% or 27 visitors). There was hardly any change in foreign visitors (down 1% or 1 visitor) and there was an increase in other Canadian visitors (up 34% or 41 visitors).

Feb - YTD	2011	2012	change +/-	% change
Private Vehicle	5,646	5,028	-618	-11%
Motorcoach	103	77	-26	-25%
<b>TOTALS</b>	<b>5,749</b>	<b>5,105</b>	<b>-644</b>	<b>-11%</b>
US	3,972	3,315	-657	-17%
Yukon	1,563	1,536	-27	-2%
Canada	120	161	41	34%
Others	94	93	-1	-1%