YUKON TOURISM INDICATORS
DECEMBER 2012

YUKON
LARGER THAN LIFE

SUMMARY

Monthly Border Crossings

- Overall border crossings to Yukon decreased by 1% compared to December 2011 (down 14 visitors). Border crossings indicate a total of 2,676 visitors during the month of December.

Year-to-Date Border Crossings

- Year-to-date border crossings (January to December 2012) indicate a 4% increase (11,377 visitors) over the same period last year. Border crossings indicate a total of 321,240 visitors from January to December 2012.

Erik Nielsen Whitehorse International Airport

- The Erik Nielsen Whitehorse International Airport recorded a total of 21,095 passengers en-planing and/or deplaning; representing an 5% (1,087) increase in the number of travellers compared to December 2011. Year-to-date (January-December) enplaning and/or deplaning passengers at Erik Nielsen Whitehorse International Airport total 294,377 travellers representing an increase of 10% (26,895 travellers) over 2011.

BORDER CROSSING STATISTICS

Visitation to Yukon was down by 1% (14 visitors) compared to December 2011. Motorcoach traffic increased by 30 visitors while private vehicle decreased by 2% (down 44 visitors). By origin, Canada was up 54 visitors while US was down 5% (97 visitors). Yukon travellers increased 4%, (33 travellers). By contrast, foreign visitors decreased by 20% (down 4).

DECEMBER	2011	2012	change +/-	% change
Private Vehicle	2,690	2,646	-44	-2%
Motorcoach	0	30	30	
TOTALS	**2,690**	**2,676**	**-14**	**-1%**
US	1,808	1,711	-97	-5%
Yukon	800	833	33	4%
Canada	62	116	54	87%
Others	20	16	-4	-20%

* **Private Vehicle:** automobile, cycle, and pedestrian.

* **Totals=**automobile, cycle, bus, and pedestrian.

Dec Private Vehicle 2011/12 Change		
	+/-	% Change
US Citizens	-97	-5%
Yukon Residents	33	4%
Canadian	24	39%
Others	-4	-20%
TOTAL	**-44**	**-2%**

Private vehicle traffic saw decreases in US visitors, down 5% (97 visitors) and foreign visitors, down 20% (4 visitors). Yukon travel was up 4% (33 travellers) and Canadian travel increased by 24 visitors.

* **Private Vehicle:** automobile, cycle, and pedestrian.

Dec Motorcoach 2011/12 Change		
	+/-	% Change
US Citizens	0	
Yukon Residents	0	
Canadian	30	
Others	0	
TOTAL	**30**	

Motorcoach traffic saw increases among Canadian travellers (up 30 visitors). There was no motorcoach traffic for US, Canadian or foreign travellers.

Port of Arrival

For the month of December, traffic through Beaver Creek decreased by 10% (140 visitors). The Fraser port increased by 24% (up 191 visitors). Pleasant decreased by 13% (down 65 visitors) from 2011.

DECEMBER	2011	2012	+ / -	% Change
Beaver Creek	1,390	1,250	-140	-10%
Fraser	802	993	191	24%
Little Gold	0	0	0	0%
Pleasant	498	433	-65	-13%
TOTAL	**2,690**	**2,676**	**-14**	**-1%**

***Totals=**automobile, cycle, bus, and pedestrian.

BORDER CROSSING STATISTICS

Same Day Travel*

Same-day travel decreased by 14% (or 189 travellers) compared to December 2011. Private vehicle traffic decreased by 14% (189 travellers) and there was no change in motorcoach traffic. By origin, US travel was down by 33% (271 visitors), Yukon travel increased by 13% (64 travellers), Canadian travel increased by 71% (22 visitors) and foreign travel decreased by 4 visitors.

**Figures for Yukon and Canada indicate a same day trip outside of Canada.*

DEC Sameday	2011	2012	change +/-	% change
Private Vehicle	1,329	1,140	-189	-14%
Motorcoach	0	0	0	
TOTALS	1,329	1,140	-189	-14%
US	811	540	-271	-33%
Yukon	483	547	64	13%
Canada	31	53	22	71%
Others	4	0	-4	-100%

* **Private Vehicle:** automobile, cycle, and pedestrian.

* **Totals=**automobile, cycle, bus, and pedestrian.

One or More Nights*

One or more nights visitation increased by 13% (175 visitors) compared to November 2011. Motorcoach traffic increased by 30 visitors while private vehicle traffic increased by 11% (145 travellers). By origin, US traffic increased by 17% (up 174 visitors), Yukon traffic decreased by 10% (down 31 travellers), Canadian traffic increased by 32 visitors and foreign traffic remained unchanged.

**Figures for Yukon and Canada indicate a trip of one or more nights in length outside of Canada.*

DEC 1+ Nights	2011	2012	change +/-	% change
Private Vehicle	1,361	1,506	145	11%
Motorcoach	0	30	30	
TOTALS	1,361	1,536	175	13%
US	997	1,171	174	17%
Yukon	317	286	-31	-10%
Canada	31	63	32	103%
Others	16	16	0	0%

* **Private Vehicle:** automobile, cycle, and pedestrian.

* **Totals=**automobile, cycle, bus, and pedestrian.

BORDER CROSSING STATISTICS

Year-To-Date

Year-to-date travel (January to December 2012) showed a 4% increase (11,377 visitors) compared to the same time period last year. Motorocoach traffic was up by 10% (12,077 visitors) and private vehicle traffic was on par with last year (down 700 visitors). By origin, the US was up by 5% (9,737 visitors) and Canada was up by 4% (1,091 visitors). Yukon was on par with last year (down 63 travellers). Foreign visitors were up by 2% (612 visitors).

Dec - YTD	2011	2012	change +/-	% change
Private Vehicle	187,658	186,958	-700	0%
Motorcoach	122,205	134,282	12,077	10%
TOTALS	**309,863**	**321,240**	**11,377**	**4%**
US	206,271	216,008	9,737	5%
Yukon	43,451	43,388	-63	0%
Canada	26,812	27,903	1,091	4%
Others	33,329	33,941	612	2%

* **Private Vehicle:** automobile, cycle, and pedestrian.

* **Totals=**automobile, cycle, bus, and pedestrian.