

# YUKON TOURISM INDICATORS

## AUGUST 2012



### SUMMARY

#### Monthly Border Crossings

- Overall border crossings to Yukon increased by 5% compared to August 2011 (3,427 visitors). Border crossings indicate a total of 76,194 visitors during the month of August.

#### Year-to-Date Border Crossings

- Year-to-date border crossings (January to August 2012) indicate a 4% increase (9,847 visitors) over the same period last year. Border crossings indicate a total of 266,896 visitors from January to August 2012.

#### Erik Nielsen Whitehorse International Airport

- The Erik Nielsen Whitehorse International Airport recorded a total of 36,330 passengers enplaning and/or deplaning, representing an 8% (2,640) increase in the number of travellers compared to August 2011. Year-to-date (January-August) enplaning and/or deplaning passengers at Erik Nielsen Whitehorse International Airport total 204,905 travellers representing an increase of 11% (20,849 travellers) over 2011.

## BORDER CROSSING STATISTICS

Visitation to Yukon was up 5% (3,427 visitors) compared to August 2011. Motorcoach traffic increased by 10% (3,336 visitors) while private vehicle traffic was on par with last year (up 91 visitors). By origin, Canada was up 9% (636 visitors) while US was up 7% (3,493 visitors). Yukon travellers were on par with last year (up 13). By contrast, foreign visitors decreased by 8% (down 715).

AUGUST	2011	2012	change +/-	% change
Private Vehicle	39,722	39,813	91	0%
Motorcoach	33,045	36,381	3,336	10%
<b>TOTALS</b>	<b>72,767</b>	<b>76,194</b>	<b>3,427</b>	<b>5%</b>
US	49,567	53,060	3,493	7%
Yukon	7,143	7,156	13	0%
Canada	7,218	7,854	636	9%
Foreign	8,839	8,124	-715	-8%

\* **Private Vehicle:** automobile, cycle, and pedestrian.

\* **Totals=**automobile, cycle, bus, and pedestrian.

Aug Private Vehicle 2011/12 Change		
	+/-	% Change
US	365	2%
Yukon	13	0%
Canadian	321	8%
Foreign	-608	-14%
<b>TOTAL</b>	<b>91</b>	<b>0%</b>

**Private vehicle traffic** saw increases in Canadian visitors, up 8% (321 visitors) and US visitors, up 2% (365 visitors). Yukon was on par with last year (up 13 travellers). By contrast, foreign visitors decreased by 14% (608 visitors).

\* **Private Vehicle:** automobile, cycle, and pedestrian.

Aug Motorcoach 2011/12 Change		
	+/-	% Change
US	3,128	12%
Yukon	0	0%
Canadian	315	10%
Foreign	-107	-2%
<b>TOTAL</b>	<b>3,336</b>	<b>10%</b>

**Motorcoach traffic** saw increases in US, up 12% (3,128 visitors) and Canadian visitors, up 10% (315 visitors). Yukon residents did not travel by motorcoach in either August 2011 or 2012. Foreign visitors were down 2% (107 visitors).

### Port of Arrival

For the month of August, traffic through Beaver Creek increased by 5% (653 visitors). The Fraser port increased by 8% (3,657 visitors). By contrast, Little Gold decreased by 7% (399 visitors) and Pleasant decreased by 10% (484 visitors) from 2011.

AUGUST	2011	2012	+ / -	% Change
Beaver Creek	14,422	15,075	653	5%
Fraser	47,513	51,170	3,657	8%
Little Gold	5,758	5,359	-399	-7%
Pleasant	5,074	4,590	-484	-10%
<b>TOTAL</b>	<b>72,767</b>	<b>76,194</b>	<b>3,427</b>	<b>5%</b>

\***Totals=**automobile, cycle, bus, and pedestrian.

## BORDER CROSSING STATISTICS

### Same Day Travel\*

Same-day travel increased by 6% (or 2,602 travellers) compared to August 2011. Motorcoach traffic increased by 7% (2,132 visitors), while private vehicle traffic increased by 3% (470 travellers). By origin, increases were highest among Canadian visitors, up 10% (402 visitors) and Yukon travelers, also up 10% (336 travellers), followed by US visitors, up 6% (1,950 visitors). By contrast, Foreign visitation decreased by 2% (86 visitors)

*\*Figures for Yukon and Canada indicate a same day trip outside of Canada.*

AUG Sameday	2011	2012	change +/-	% change
Private Vehicle	14,752	15,222	470	3%
Motorcoach	28,599	30,731	2,132	7%
<b>TOTALS</b>	<b>43,351</b>	<b>45,953</b>	<b>2,602</b>	<b>6%</b>
US	31,535	33,485	1,950	6%
Yukon	3,464	3,800	336	10%
Canada	4,031	4,433	402	10%
Foreign	4,321	4,235	-86	-2%

\* **Private Vehicle:** automobile, cycle, and pedestrian.

\* **Totals=**automobile, cycle, bus, and pedestrian.

### One or More Nights\*

One or more nights visitation increased by 3% (825 visitors) compared to August 2011. Motorcoach traffic increased by 27% (1,204 visitors). By contrast, private vehicle traffic decreased by 2% (379 travellers). By origin, increases were present in US traffic, up 9% (1,543 visitors) and Canadian traffic, up 7% (234 visitors). By contrast, Yukon resident visits decreased by 9% (323 travellers) and foreign visitors decreased by 14% (629 visitors).

*\*Figures for Yukon and Canada indicate a trip of one or more nights in length outside of Canada.*

AUG 1+ Nights	2011	2012	change +/-	% change
Private Vehicle	24,970	24,591	-379	-2%
Motorcoach	4,446	5,650	1,204	27%
<b>TOTALS</b>	<b>29,416</b>	<b>30,241</b>	<b>825</b>	<b>3%</b>
US	18,032	19,575	1,543	9%
Yukon	3,679	3,356	-323	-9%
Canada	3,187	3,421	234	7%
Foreign	4,518	3,889	-629	-14%

\* **Private Vehicle:** automobile, cycle, and pedestrian.

\* **Totals=**automobile, cycle, bus, and pedestrian.

## BORDER CROSSING STATISTICS

### Year-To-Date

Year-to-date travel (January to August 2012) showed a 4% increase (9,847 visitors) compared to the same time period last year. Motorcoach traffic was up by 9% (9,323 visitors) and private vehicle traffic was on par with last year (up 524 visitors). By origin, the US was up by 6% (9,555 visitors) and Canada was up by 2% (428 visitors). Yukon was on par with last year (up 82 travellers). By contrast, foreign visitors were down by 1% (218 visitors).

Aug - YTD	2011	2012	change +/-	% change
Private Vehicle	148,702	149,226	524	0%
Motorcoach	108,347	117,670	9,323	9%
<b>TOTALS</b>	<b>257,049</b>	<b>266,896</b>	<b>9,847</b>	<b>4%</b>
US	171,080	180,635	9,555	6%
Yukon	34,117	34,199	82	0%
Canada	23,393	23,821	428	2%
Foreign	28,459	28,241	-218	-1%

\* **Private Vehicle:** automobile, cycle, and pedestrian.

\* **Totals=**automobile, cycle, bus, and pedestrian.