

YUKON TOURISM INDICATORS OCTOBER 2013



SUMMARY

Monthly Border Crossings

Overall border crossing figures to Yukon decreased by 1% (down 110 visitors) when compared to October 2012. A total of 7,413 visitors were recorded crossing the borders in October 2013.

Year-to-Date Travel

Year-to-date border crossings indicated a 8% increase or 24,354 more visitors over the same time period last year. Border crossings saw a total 339,794 visitors from January to October 2013.

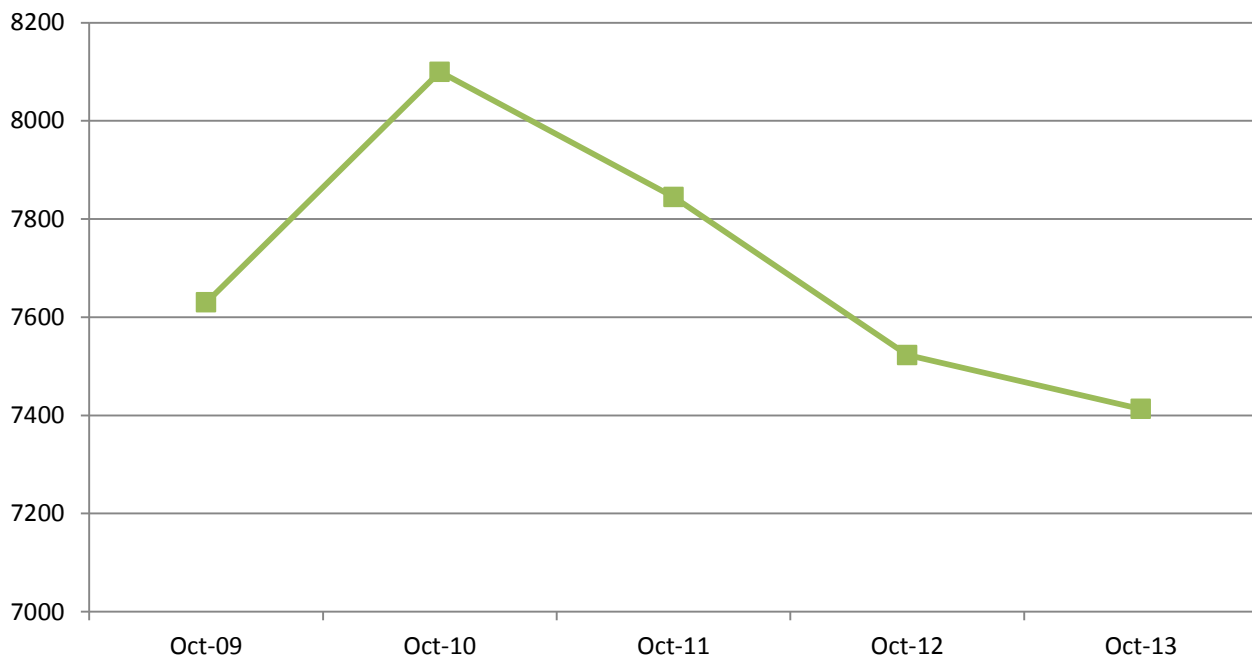
Erik Nielsen Whitehorse International Airport

The Erik Nielsen Whitehorse International Airport recorded a 2% increase or 512 more enplaning and/or deplaning Yukon visitors, compared to October 2012. A total of 22,449 passengers enplaned and/or deplaned this October. From January to October there have been 250,940 enplaning and/or deplaning passengers; 3,694 less passengers (down 1%) over the same time period last year.

Visitor Information Centre Statistics

In October 2013, 712 more visitors signed in at the Whitehorse Visitor Information Centre as compared to October 2012. A total of 2,071 visitors signed in to the Whitehorse Visitor Information Centre. From January to October there have been 71,617 visitors at the Whitehorse Visitor Information Centre; a 7% increase from the same time period last year.

October Border Crossings - Five Year Trend



BORDER CROSSING STATISTICS

Visitation to Yukon decreased by 110 visitors (down 1%) compared to October 2012. A total of 7,413 visitors were recorded crossing the borders in October 2013. A decrease was recorded in private vehicle traffic of 132 visitors (down 2%) and an increase in motorcoach traffic of 22 visitors (up 122%). By origin, U.S. citizens increased by 18 visitors. Decreases were present for Canadians and foreigners, down 21 and 2 visitors, respectively.

OCTOBER	2012	2013	+/- change	% change
Private Vehicle	7,505	7,373	-132	-2%
Motorcoach	18	40	22	122%
TOTALS	7,523	7,413	-110	-1%
US	4,800	4,818	18	0%
Yukon	2,293	2,188	-105	-5%
Canada	283	262	-21	-7%
Others	147	145	-2	-1%

* Private Vehicle: automobile, cycle, and pedestrian.

* Totals=automobile, cycle, bus, and pedestrian.

Oct Private Vehicle 2012/2013 Change		
	+/- change	% change
US Citizens	16	0%
Yukon Residents	-105	-5%
Canadian	-41	-15%
Others	-2	-1%
TOTAL	-132	-2%

Private vehicle traffic decreased by 132 visitors (down 2%) compared to October 2012. By origin, U.S citizens increased 16 visitors. Canadians decreased 41 visitors (down 15%) and Foreigners decreased 2 visitors.

* Private Vehicle: automobile, cycle, and pedestrian.

Oct Motorcoach 2012/2013 Change		
	+/- change	% change
US Citizens	2	
Yukon Residents	0	0%
Canadian	20	111%
Others	0	
TOTAL	22	122%

Motorcoach traffic increased 22 visitors (up 122%) compared to October 2012. By origin, U.S citizens increased 2 visitors and Canadians increased 20 visitors.

Port of Arrival

When compared to October 2012, traffic through Beaver Creek increased by 176 visitors (up 5%), Fraser increased by 320 visitors (up 16%) and Pleasant decreased by 606 visitors (down 29%). Little Gold was closed.

OCTOBER	2012	2013	+/- change	% change
Beaver Creek	3,452	3,628	176	5%
Fraser	1,965	2,285	320	16%
Little Gold	0	0	0	0%
Pleasant	2,106	1,500	-606	-29%
TOTAL	7,523	7,413	-110	-1%

*Totals=automobile, cycle, bus, and pedestrian.

BORDER CROSSING STATISTICS

Same Day Travel*

Sameday travel saw an increase of 22 visitors (up 1%) when compared to October 2012. Private vehicle saw an increase of 7 visitors and motorcoach traffic saw an increase of 15 visitors. By origin, Canadians increased by 18 visitors (up 18%) and Foreign visitation maintained the status quo at 13 visitors. US citizen visitation traffic saw a decrease of 49 visitors (down 5%).

* Figures for Yukon and Canada indicate a same day trip outside of Canada.

* Private Vehicle: automobile, cycle, and pedestrian.

* Totals=automobile, cycle, bus, and pedestrian.

OCT Sameday	2012	2013	+/- change	% change
Private Vehicle	1,856	1,863	7	0%
Motorcoach	0	15	15	
TOTALS	1,856	1,878	22	1%
US	1,008	959	-49	-5%
Yukon	737	790	53	7%
Canada	98	116	18	18%
Others	13	13	0	0%

One or More Nights*

One or more nights visitation decreased by 132 visitors (down 2%) compared to October 2012. Private vehicle traffic decreased by 139 visitors (down 2%) and motorcoach traffic increased by 7 visitors (up 39%). By origin, U.S. citizens recorded an increase of 67 visitors (up 2%). Canadians decreased by 39 visitors (down 21%) and Foreign visitation decreased by 2 visitors (down 1%).

*Figures for Yukon and Canada indicate a trip of one or more nights in length outside of Canada.

OCT 1+ Nights	2012	2013	+/- change	% change
Private Vehicle	5,649	5,510	-139	-2%
Motorcoach	18	25	7	39%
TOTALS	5,667	5,535	-132	-2%
US	3,792	3,859	67	2%
Yukon	1,556	1,398	-158	-10%
Canada	185	146	-39	-21%
Others	134	132	-2	-1%

* Private Vehicle: automobile, cycle, and pedestrian.

* Totals=automobile, cycle, bus, and pedestrian.

BORDER CROSSING STATISTICS

Year-To-Date

Year-to-date travel has increased 24,354 visitors (up 8%) compared to the same time period last year. An increase is noted in private vehicle traffic of 13,556 visitors (up 7%) as well as an increase in motorcoach traffic of 10,798 visitors (up 8%). By origin, increases were present for U.S. citizens, Canadians, and Foreigners, recording an increase of 14,719 visitors (up 7%), 4,763 visitors (up 17%), and 2,694 visitors (up 8%), respectively.

Oct - YTD	2012	2013	+/- change	% change
Private Vehicle	181,188	194,744	13,556	7%
Motorcoach	134,252	145,050	10,798	8%
TOTALS	315,440	339,794	24,354	8%
US	212,011	226,730	14,719	7%
Yukon	41,854	44,032	2,178	5%
Canada	27,694	32,457	4,763	17%
Others	33,881	36,575	2,694	8%