

# YUKON TOURISM INDICATORS

## SEPTEMBER 2013



### SUMMARY

#### Monthly Border Crossings

Overall border crossing figures to Yukon increased by 3% (up 1,190 visitors) when compared to September 2012. A total of 42,211 visitors were recorded crossing the borders in September 2013.

#### Year-to-Date Travel

Year-to-date border crossings indicated a 8% increase or 24,464 more visitors over the same time period last year. Border crossings saw a total 332,381 visitors from January to September 2013.

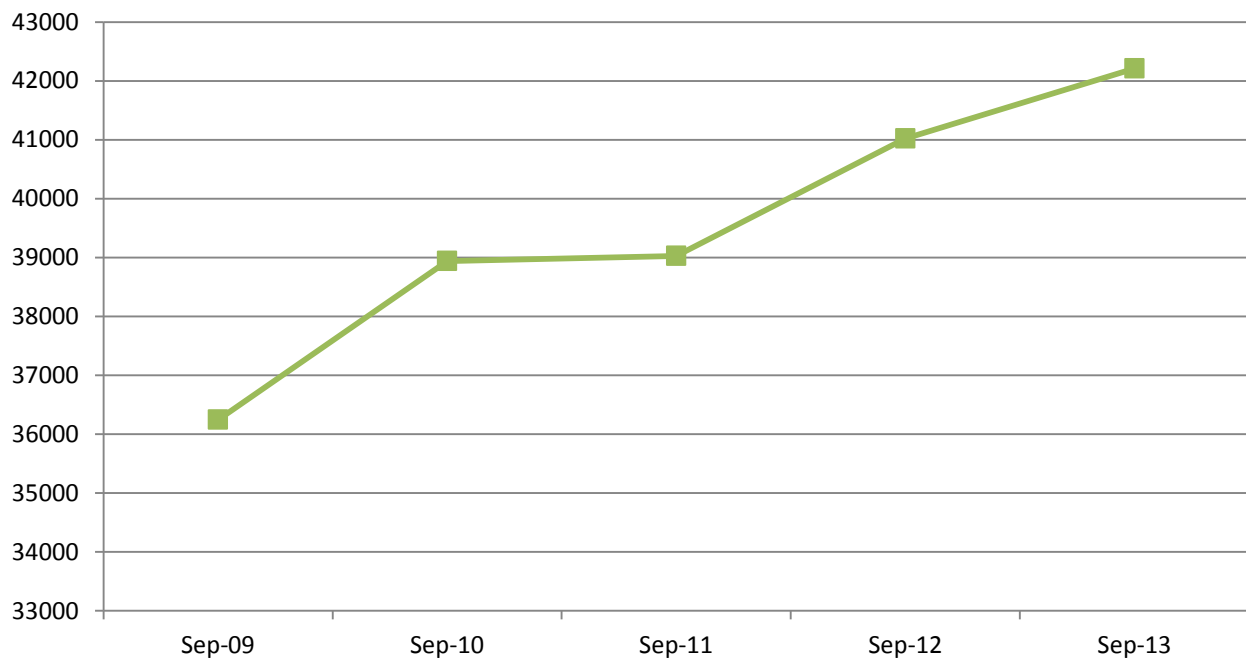
#### Erik Nielsen Whitehorse International Airport

The Erik Nielsen Whitehorse International Airport recorded a 1% increase or 158 more enplaning and/or deplaning Yukon visitors, compared to September 2012. A total of 27,950 passengers enplaned and/or deplaned this September. From January to September there have been 228,491 enplaning and/or deplaning passengers; 4,206 less passengers (down 2%) over the same time period last year.

#### Visitor Information Centre Statistics

In September 2013, 204 less visitors signed in at the Whitehorse Visitor Information Centre as compared to September 2012. A total of 6,627 visitors signed in to the Whitehorse Visitor Information Centre. From January to September there have been 69,546 visitors at the Whitehorse Visitor Information Centre; a 6% increase from the same time period last year.

### September Border Crossings - Five Year Trend



## BORDER CROSSING STATISTICS

Visitation to Yukon increased by 1,190 visitors (up 3%) compared to September 2012. A total of 42,211 visitors were recorded crossing the borders in September 2013. A decrease was recorded in private vehicle traffic of 671 visitors (down 3%) and an increase in motorcoach traffic of 1,861 visitors (up 11%). By origin, increases were present for U.S. citizens, Canadians and foreigners, up 212, 909, and 762 visitors, respectively.

SEPTEMBER	2012	2013	+/- change	% change
Private Vehicle	24,457	23,786	-671	-3%
Motorcoach	16,564	18,425	1,861	11%
<b>TOTALS</b>	<b>41,021</b>	<b>42,211</b>	<b>1,190</b>	<b>3%</b>
US	26,576	26,788	212	1%
Yukon	5,362	4,669	-693	-13%
Canada	3,590	4,499	909	25%
Others	5,493	6,255	762	14%

\* Private Vehicle: automobile, cycle, and pedestrian.

\* Totals=automobile, cycle, bus, and pedestrian.

Sept Private Vehicle 2012/2013 Change		
	+/- change	% change
US Citizens	-44	0%
Yukon Residents	-671	-14%
Canadian	15	1%
Others	29	2%
<b>TOTAL</b>	<b>-671</b>	<b>-3%</b>

Private vehicle traffic decreased by 671 visitors (down 3%) compared to September 2012. By origin, U.S citizens decreased 44 visitors. Canadians increased 15 visitors (up 1%) and Foreigners increased 29 visitors (up 2%).

\* Private Vehicle: automobile, cycle, and pedestrian.

Sept Motorcoach 2012/2013 Change		
	+/- change	% change
US Citizens	256	2%
Yukon Residents	-22	0%
Canadian	894	31%
Others	733	17%
<b>TOTAL</b>	<b>1,861</b>	<b>11%</b>

Motorcoach traffic increased 1,861 visitors (up 11%) compared to September 2012. By origin, U.S citizens increased 256 visitors (up 2%). Canadians and foreigners increased 894 visitors (up 31%) and 733 visitors (up 17%), respectively.

### Port of Arrival

When compared to September 2012, traffic through Beaver Creek increased by 206 visitors (up 2%), Fraser increased by 1,297 visitors (up 5%), and Little Gold increased by 72 visitors (up 6%). Pleasant decreased by 385 visitors (down 14%).

SEPTEMBER	2012	2013	+/- change	% change
Beaver Creek	8,628	8,834	206	2%
Fraser	28,435	29,732	1,297	5%
Little Gold	1,206	1,278	72	6%
Pleasant	2,752	2,367	-385	-14%
<b>TOTAL</b>	<b>41,021</b>	<b>42,211</b>	<b>1,190</b>	<b>3%</b>

\*Totals=automobile, cycle, bus, and pedestrian.

## BORDER CROSSING STATISTICS

### Same Day Travel\*

Sameday travel saw an increase of 814 visitors (up 3%) when compared to September 2012. Private vehicle saw a decrease of 351 visitors (down 4%) and motorcoach traffic saw an increase of 1,165 visitors (up 7%). By origin, increases were present for Canadians and Foreigners, recording an increase of 756 visitors (up 29%), 779 visitors (up 22%), respectively. US citizen visitation traffic saw a decrease of 147 visitors.

\* Figures for Yukon and Canada indicate a same day trip outside of Canada.

\* Private Vehicle: automobile, cycle, and pedestrian.

\* Totals=automobile, cycle, bus, and pedestrian.

SEPT Sameday	2012	2013	+/- change	% change
Private Vehicle	9,388	9,037	-351	-4%
Motorcoach	16,212	17,377	1,165	7%
<b>TOTALS</b>	<b>25,600</b>	<b>26,414</b>	<b>814</b>	<b>3%</b>
US	16,087	15,940	-147	-1%
Yukon	3,318	2,744	-574	-17%
Canada	2,613	3,369	756	29%
Others	3,582	4,361	779	22%

### One or More Nights\*

One or more nights visitation increased by 376 visitors compared to September 2012. Private vehicle traffic decreased by 320 visitors (down 2%) and motorcoach traffic increased by 696 visitors (up 198%). By origin, U.S. citizen and Canadian visitation recorded an increase of 359 visitors (up 3%), 153 visitors (up 16%), respectively. Foreign visitation traffic saw a decrease of 17 visitors.

\*Figures for Yukon and Canada indicate a trip of one or more nights in length outside of Canada.

SEPT 1+ Nights	2012	2013	+/- change	% change
Private Vehicle	15,069	14,749	-320	-2%
Motorcoach	352	1,048	696	198%
<b>TOTALS</b>	<b>15,421</b>	<b>15,797</b>	<b>376</b>	<b>2%</b>
US	10,489	10,848	359	3%
Yukon	2,044	1,925	-119	-6%
Canada	977	1,130	153	16%
Others	1,911	1,894	-17	-1%

\* Private Vehicle: automobile, cycle, and pedestrian.

\* Totals=automobile, cycle, bus, and pedestrian.

## BORDER CROSSING STATISTICS

### Year-To-Date

Year-to-date travel has increased 24,464 visitors (up 8%) compared to the same time period last year. An increase is noted in private vehicle traffic of 13,688 visitors (up 8%) as well as an increase in motorcoach traffic of 10,776 visitors (up 8%). By origin, increases were present for U.S. citizens, Canadians, and foreigners, recording an increase of 14,701 visitors (up 7%), 4,784 visitors (up 17%), and 2,696 visitors (up 8%), respectively.

Sept - YTD	2012	2013	+/- change	% change
Private Vehicle	173,683	187,371	13,688	8%
Motorcoach	134,234	145,010	10,776	8%
<b>TOTALS</b>	<b>307,917</b>	<b>332,381</b>	<b>24,464</b>	<b>8%</b>
US	207,211	221,912	14,701	7%
Yukon	39,561	41,844	2,283	6%
Canada	27,411	32,195	4,784	17%
Others	33,734	36,430	2,696	8%