

YUKON TOURISM INDICATORS JULY 2013



SUMMARY

Monthly Border Crossings

Overall border crossing figures to Yukon increased by 6% (up 4,682 visitors) when compared to July 2012. A total of 83,595 visitors were recorded crossing the borders in July 2013.

Year-to-Date Travel

Year-to-date border crossings indicated a 10% increase or 19,571 more visitors over the same time period last year. Border crossings saw a total 210,273 visitors from January to July 2013.

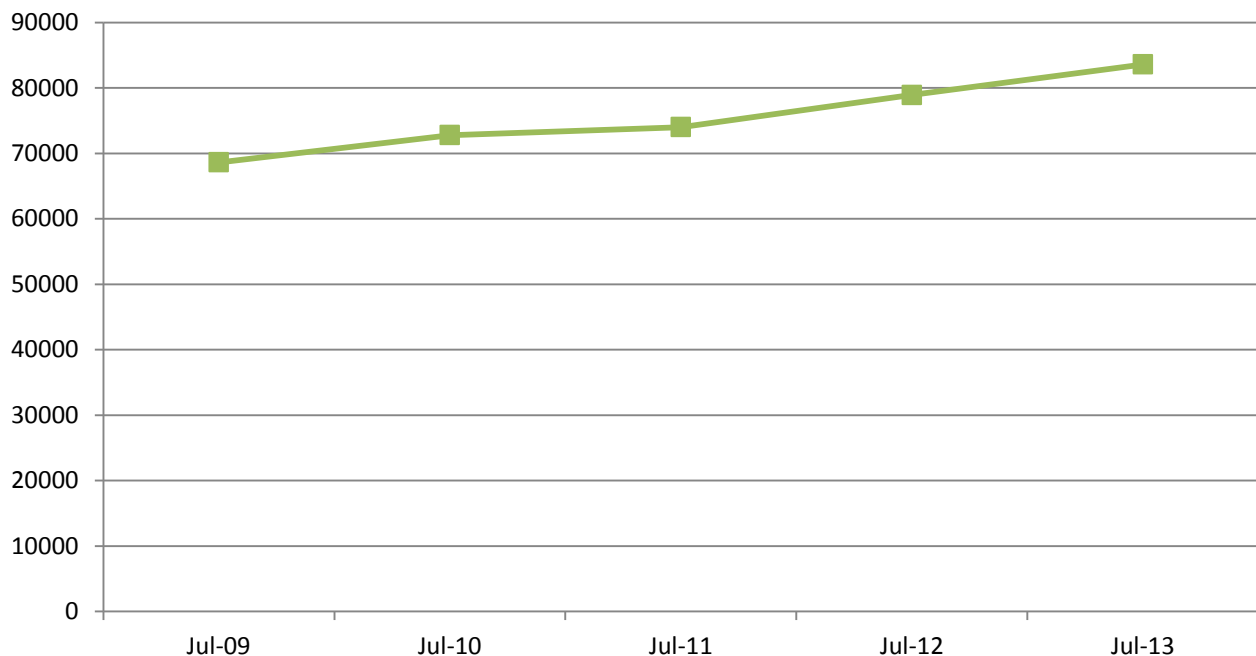
Erik Nielsen Whitehorse International Airport

The Erik Nielsen Whitehorse International Airport recorded a 5% decrease or 1,781 less enplaning and/or deplaning Yukon visitors, compared to July 2012. A total of 34,752 passengers enplaned and/or deplaned this July. From January to July there have been 166,090 enplaning and/or deplaning passengers; 2,485 less passengers over the same time period last year.

Visitor Information Centre Statistics

In July 2013, 74 more visitors signed in at the Whitehorse Visitor Information Centre as compared to July 2012. A total of 18,312 visitors signed in to the Whitehorse Visitor Information Centre. From January to July there have been 48,033 visitors at the Whitehorse Visitor Information Centre; a 9% increase from the same time period last year.

July Border Crossings - Five Year Trend



BORDER CROSSING STATISTICS

Visitation to Yukon increased by 4,682 visitors (up 6%) compared to July 2012. A total of 83,595 visitors were recorded crossing the borders in July 2013. An increase was recorded in private vehicle traffic of 1,123 visitors (up 3%) and motorcoach traffic of 3,559 visitors (up 10%). By origin, increases were present for U.S. citizens, Canadians and foreigners, up 3,408, 1,099, and 176 visitors, respectively.

JULY	2012	2013	+/- change	% change
Private Vehicle	44,891	46,014	1,123	3%
Motorcoach	34,022	37,581	3,559	10%
TOTALS	78,913	83,595	4,682	6%
US	54,477	57,885	3,408	6%
Yukon	8,202	8,201	-1	0%
Canada	8,147	9,246	1,099	13%
Others	8,087	8,263	176	2%

* Private Vehicle: automobile, cycle, and pedestrian.

* Totals=automobile, cycle, bus, and pedestrian.

July Private Vehicle 2012/2013 Change		
	+/- change	% change
US Citizens	630	2%
Yukon Residents	-1	0%
Canadian	689	14%
Others	-195	-6%
TOTAL	1,123	3%

Private vehicle traffic increased by 1,123 visitors (up 3%) compared to July 2012. By origin, U.S citizens increased 630 visitors (up 2%) and Canadians increased 689 visitors (up 14%). Foreigners decreased 195 visitors (down 6%).

* Private Vehicle: automobile, cycle, and pedestrian.

July Motorcoach 2012/2013 Change		
	+/- change	% change
US Citizens	2,778	11%
Yukon Residents	0	0%
Canadian	410	13%
Others	371	8%
TOTAL	3,559	10%

Motorcoach traffic increased 3,559 visitors (up 10%) compared to July 2012. By origin, U.S citizens increased 2,778 visitors (up 11%). Canadians and foreigners increased 410 visitors (up 13%) and 371 visitors (up 8%), respectively.

Port of Arrival

When compared to July 2012, traffic through Beaver Creek decreased by 1,870 visitors (down 12%), Fraser increased by 5,801 visitors (up 11%), Little Gold increased by 407 visitors (up 7%) and Pleasant increased by 344 visitors (up 7%).

JULY	2012	2013	+/- change	% change
Beaver Creek	15,851	13,981	-1,870	-12%
Fraser	52,554	58,355	5,801	11%
Little Gold	5,481	5,888	407	7%
Pleasant	5,027	5,371	344	7%
TOTAL	78,913	83,595	4,682	6%

*Totals=automobile, cycle, bus, and pedestrian.

BORDER CROSSING STATISTICS

Same Day Travel*

Sameday travel saw an increase of 4,668 visitors (up 10%) when compared to July 2012. Private vehicle and motorcoach traffic saw increases 949 visitors (up 5%) and 3,719 visitors (up 13%), respectively. By origin, increases were present for U.S. citizens, Canadians, and foreigners, recording an increase of 3,480 visitors (up 10%), 450 visitors (up 10%), and 578 visitors (up 14%), respectively.

* Figures for Yukon and Canada indicate a same day trip outside of Canada.

* Private Vehicle: automobile, cycle, and pedestrian.

* Totals=automobile, cycle, bus, and pedestrian.

JUL Sameday	2012	2013	+/- change	% change
Private Vehicle	18,560	19,509	949	5%
Motorcoach	29,536	33,255	3,719	13%
TOTALS	48,096	52,764	4,668	10%
US	35,594	39,074	3,480	10%
Yukon	3,982	4,142	160	4%
Canada	4,363	4,813	450	10%
Others	4,157	4,735	578	14%

One or More Nights*

One or more nights visitation increased by 14 visitors compared to July 2012. Private vehicle traffic increased by 174 visitors (up 1%) and motorcoach traffic decreased by 160 visitors (down 4%). By origin, U.S. citizen visitation didn't fluctuate from last July. Canadians recorded an increase of 649 visitors (up 17%), while foreigners recorded a decrease of 402 visitors (down 10%).

*Figures for Yukon and Canada indicate a trip of one or more nights in length outside of Canada.

JUL 1+ Nights	2012	2013	+/- change	% change
Private Vehicle	26,331	26,505	174	1%
Motorcoach	4,486	4,326	-160	-4%
TOTALS	30,817	30,831	14	0%
US	18,883	18,811	-72	0%
Yukon	4,220	4,059	-161	-4%
Canada	3,784	4,433	649	17%
Others	3,930	3,528	-402	-10%

* Private Vehicle: automobile, cycle, and pedestrian.

* Totals=automobile, cycle, bus, and pedestrian.

BORDER CROSSING STATISTICS

Year-To-Date

Year-to-date travel has increased 19,571 visitors (up 10%) compared to the same time period last year. An increase is noted in private vehicle traffic of 9,539 visitors (up 9%) as well as an increase in motorcoach traffic of 10,032 visitors (up 12%). By origin, increases were present for U.S. citizens, Canadians, and foreigners, recording an increase of 13,668 visitors (up 11%), 3,298 visitors (up 21%), and 1,234 visitors (up 6%), respectively.

July - YTD	2012	2013	+/- change	% change
Private Vehicle	109,413	118,952	9,539	9%
Motorcoach	81,289	91,321	10,032	12%
TOTALS	190,702	210,273	19,571	10%
US	127,575	141,243	13,668	11%
Yukon	27,043	28,414	1,371	5%
Canada	15,967	19,265	3,298	21%
Others	20,117	21,351	1,234	6%