

# YUKON TOURISM INDICATORS

## MAY 2013



### SUMMARY

#### Monthly Border Crossings

Overall border crossing figures to Yukon increased by 7% (up 2,509 visitors) when compared to May 2012. A total of 36,219 visitors were recorded crossing the borders in May 2013.

#### Year-To-Date Travel

Year-to-date border crossings indicated a 3% increase or 1,663 more visitors over the same time period last year. Border crossings saw a total 54,782 visitors from January to May 2013.

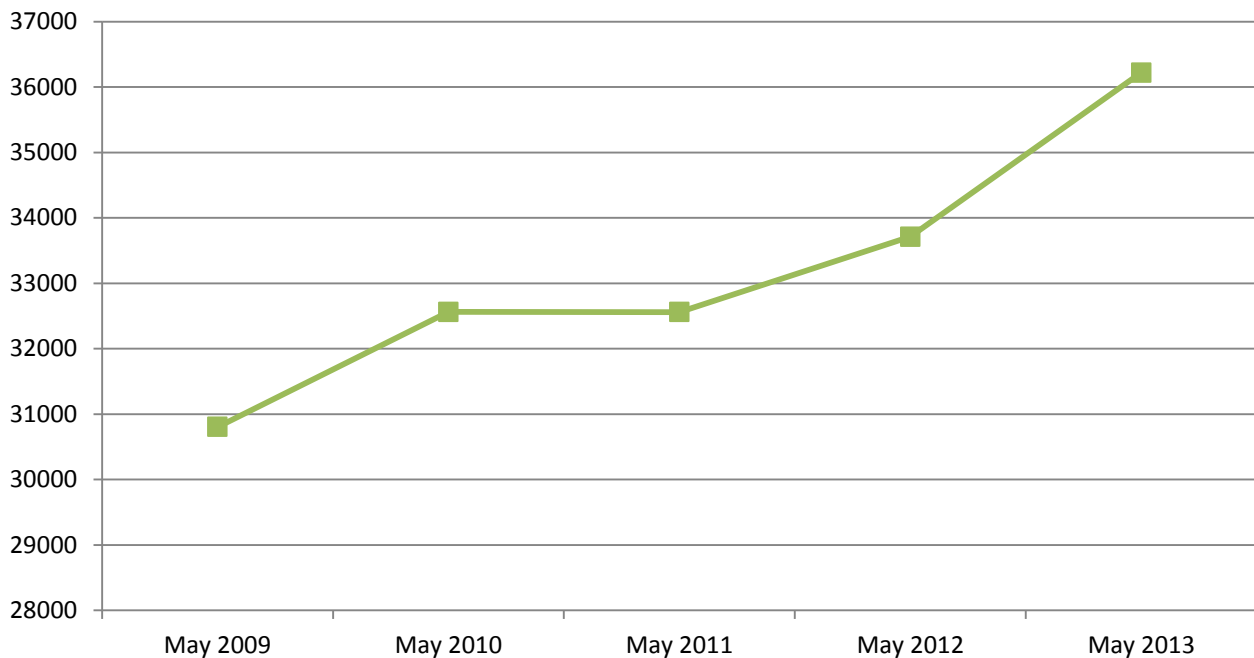
#### Erik Nielsen Whitehorse International Airport

The Erik Nielsen Whitehorse International Airport recorded a 7% decrease or 1,690 less enplaning and/or deplaning Yukon visitors, compared to May 2012. A total of 23,374 passengers enplaned and/or deplaned this May. From January to May there have been 102,544 enplaning and/or deplaning passengers; 201 less passengers over the same time period last year.

#### Visitor Information Centre Statistics

In May 2013, 643 more visitors signed in at the Whitehorse Visitor Information Centre as compared to May 2012. A total of 6,703 visitors signed in to the Whitehorse Visitor Information Centre. From January to May there have been 12,635 visitors at the Whitehorse Visitor Information Centre; a 33% increase from the same time period last year.

### May Border Crossings - Five Year Trend



## BORDER CROSSING STATISTICS

Visitation to Yukon increased by 2,590 visitors (up 7%) compared to May 2012. A total of 36,219 visitors were recorded crossing the borders in May 2013. An increase was recorded in private vehicle traffic of 524 visitors (up 3%) and motorcoach traffic of 1,985 visitors (up 12%). By origin, increases were present for U.S. citizens, Canadians and foreigners, up 1,509, 643, and 382 visitors, respectively.

MAY	2012	2013	change +/-	% change
Private Vehicle	17,261	17,785	524	3%
Motorcoach	16,449	18,434	1,985	12%
<b>TOTALS</b>	<b>33,710</b>	<b>36,219</b>	<b>2,509</b>	<b>7%</b>
US	21,251	22,760	1,509	7%
Yukon	5,778	5,753	-25	0%
Canada	2,056	2,699	643	31%
Others	4,625	5,007	382	8%

\* Private Vehicle: automobile, cycle, and pedestrian.

\* Totals=automobile, cycle, bus, and pedestrian.

May Private Vehicle 2012/2013 Change		
	+/- change	% change
US Citizens	424	4%
Yukon Residents	-25	0%
Canadian	54	8%
Others	71	10%
<b>TOTAL</b>	<b>524</b>	<b>3%</b>

Private vehicle traffic decreased by 524 visitors (up 3%) compared to May 2012. By origin, U.S citizens increased 424 visitors (up 4%). Canadians and foreigners increased 54 visitors (up 8%) and 71 visitors (up 10%), respectively.

\* Private Vehicle: automobile, cycle, and pedestrian.

May Motorcoach 2012/2013 Change		
	+/- change	% change
US Citizens	1,085	10%
Yukon Residents	0	0%
Canadian	589	43%
Others	311	8%
<b>TOTAL</b>	<b>1,985</b>	<b>12%</b>

Motorcoach traffic increased 1,985 visitors (up 12%) compared to May 2012. By origin, U.S citizens increased 1,085 visitors (up 10%). Canadians and foreigners increased 589 visitors (up 43%) and 311 visitors (up 8%), respectively.

### Port of Arrival

When compared to May 2012, traffic through Beaver Creek increased by 540 visitors (up 11%), Fraser increased by 2,571 visitors (up 10%), and Pleasant increased by 143 visitors (up 6%). Little Gold decreased by 745 visitors (down 77%).

MAY	2012	2013	+/- change	% change
Beaver Creek	5,127	5,667	540	11%
Fraser	25,255	27,826	2,571	10%
Little Gold	962	217	-745	-77%
Pleasant	2,366	2,509	143	6%
<b>TOTAL</b>	<b>33,710</b>	<b>36,219</b>	<b>2,509</b>	<b>7%</b>

\*Totals=automobile, cycle, bus, and pedestrian.

## BORDER CROSSING STATISTICS

### Same Day Travel\*

Sameday travel saw an increase of 2,541 visitors (up 11%) when compared to May 2012. Private vehicle and motorcoach traffic saw increases of 190 visitors (up 2%) and 2,351 visitors (up 16%), respectively. By origin, increases were present for U.S. citizens, Canadians, and foreigners, recording an increase of 1,640 visitors (up 11%), 655 visitors (up 41%), and 356 visitors (up 9%), respectively.

\* Figures for Yukon and Canada indicate a same day trip outside of Canada.

\* Private Vehicle: automobile, cycle, and pedestrian.

\* Totals=automobile, cycle, bus, and pedestrian.

MAY Sameday	2012	2013	+/- change	% change
Private Vehicle	8,191	8,381	190	2%
Motorcoach	15,142	17,493	2,351	16%
<b>TOTALS</b>	<b>23,333</b>	<b>25,874</b>	<b>2,541</b>	<b>11%</b>
US	15,179	16,819	1,640	11%
Yukon	2,691	2,581	-110	-4%
Canada	1,604	2,259	655	41%
Others	3,859	4,215	356	9%

### One or More Nights\*

One or more nights visitation decreased by 32 visitors which is a negligible percentage decrease compared to May 2012. Private vehicle traffic increased by 334 visitors (up 4%) while motorcoach traffic decreased 366 visitors (down 28%). By origin, decreases were present for U.S. citizens and Canadians; recording a decrease of 131 visitors (down 2%) and 12 visitors (down 3%), respectively. Foreigners saw an increase of 26 visitors (up 3%).

\*Figures for Yukon and Canada indicate a trip of one or more nights in length outside of Canada.

MAY 1+ Nights	2012	2013	+/- change	% change
Private Vehicle	9,070	9,404	334	4%
Motorcoach	1,307	941	-366	-28%
<b>TOTALS</b>	<b>10,377</b>	<b>10,345</b>	<b>-32</b>	<b>0%</b>
US	6,072	5,941	-131	-2%
Yukon	3,087	3,172	85	3%
Canada	452	440	-12	-3%
Others	766	792	26	3%

\* Private Vehicle: automobile, cycle, and pedestrian.

\* Totals=automobile, cycle, bus, and pedestrian.

## BORDER CROSSING STATISTICS

### Year-To-Date

Year-to-date travel has increased 1,663 visitors (up 3%) compared to the same time period last year. A slight decrease is noted in private vehicle traffic of 63 visitors and an increase in motorcoach traffic of 1,600 visitors (up 9%). By origin, increases were present for U.S. citizens, Canadians, and foreigners, recording an increase of 1,202 visitors (up 4%), 612 visitors (up 23%), and 320 visitors (up 6%), respectively.

May - YTD	2012	2013	+/- change	% change
Private Vehicle	36,167	36,230	63	0%
Motorcoach	16,952	18,552	1,600	9%
<b>TOTALS</b>	<b>53,119</b>	<b>54,782</b>	<b>1,663</b>	<b>3%</b>
US	32,103	33,305	1,202	4%
Yukon	13,366	12,895	-471	-4%
Canada	2,625	3,237	612	23%
Others	5,025	5,345	320	6%