

YUKON TOURISM INDICATORS JUNE 2013



SUMMARY

Monthly Border Crossings

Overall border crossing figures to Yukon increased by 23% (up 13,226 visitors) when compared to June 2012. A total of 71,896 visitors were recorded crossing the borders in June 2013.

Year-to-Date Travel

Year-to-date border crossings indicated a 13% increase or 14,889 more visitors over the same time period last year. Border crossings saw a total 126,678 visitors from January to June 2013.

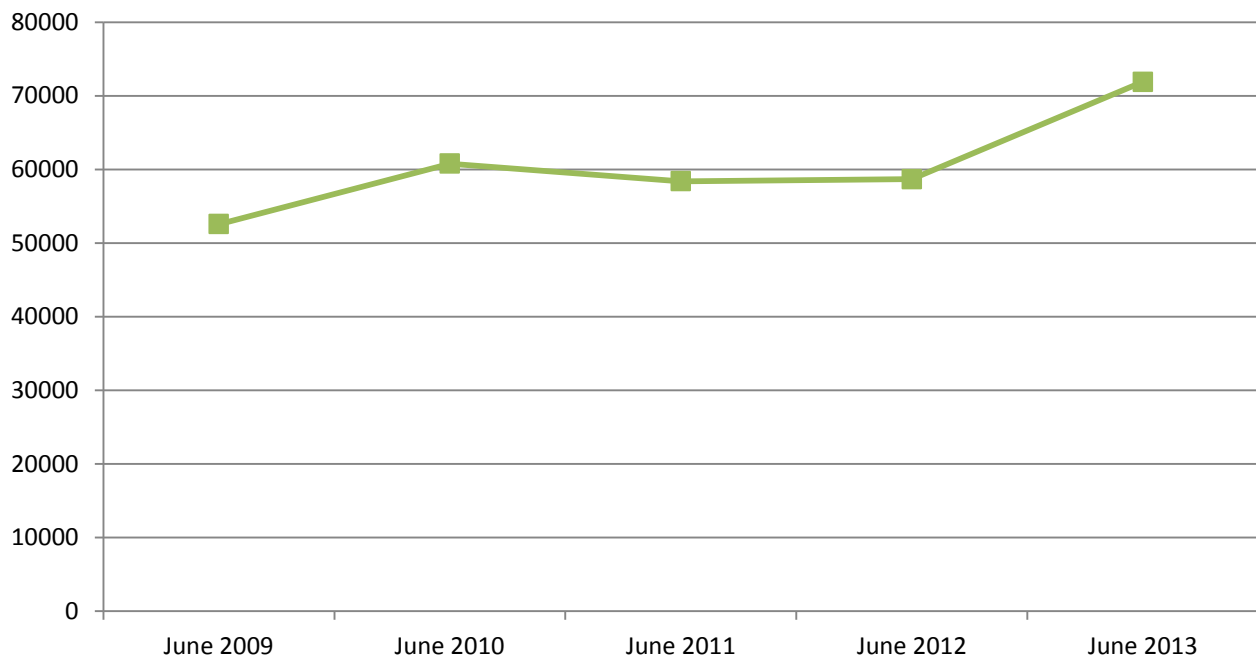
Erik Nielsen Whitehorse International Airport

The Erik Nielsen Whitehorse International Airport recorded a 2% decrease or 503 less enplaning and/or deplaning Yukon visitors, compared to June 2012. A total of 28,794 passengers enplaned and/or deplaned this June. From January to June there have been 131,338 enplaning and/or deplaning passengers; 704 less passengers over the same time period last year.

Visitor Information Centre Statistics

In June 2013, 903 more visitors signed in at the Whitehorse Visitor Information Centre as compared to June 2012. A total of 17,086 visitors signed in to the Whitehorse Visitor Information Centre. From January to June there have been 29,721 visitors at the Whitehorse Visitor Information Centre; a 16% increase from the same time period last year.

June Border Crossings - Five Year Trend



BORDER CROSSING STATISTICS

Visitation to Yukon increased by 13,226 visitors (up 23%) compared to June 2012. A total of 71,896 visitors were recorded crossing the borders in June 2013. An increase was recorded in private vehicle traffic of 8,353 visitors (up 29%) and motorcoach traffic of 4,873 visitors (up 16%). By origin, increases were present for U.S. citizens, Canadians and foreigners, up 9,058, 1,587, and 738 visitors, respectively.

JUNE	2012	2013	+/- change	% change
Private Vehicle	28,355	36,708	8,353	29%
Motorcoach	30,315	35,188	4,873	16%
TOTALS	58,670	71,896	13,226	23%
US	40,995	50,053	9,058	22%
Yukon	5,475	7,318	1,843	34%
Canada	5,195	6,782	1,587	31%
Others	7,005	7,743	738	11%

* Private Vehicle: automobile, cycle, and pedestrian.

* Totals=automobile, cycle, bus, and pedestrian.

June Private Vehicle 2012/2013 Change		
	+/- change	% change
US Citizens	5,712	32%
Yukon Residents	1,834	33%
Canadian	840	33%
Others	-33	-1%
TOTAL	8,353	29%

Private vehicle traffic increased by 8,353 visitors (up 29%) compared to June 2012. By origin, U.S citizens increased 5,712 visitors (up 32%) and Canadians increased 840 visitors (up 33%). Foreigners decreased 33 visitors (down 1%).

* Private Vehicle: automobile, cycle, and pedestrian.

June Motorcoach 2012/2013 Change		
	+/- change	% change
US Citizens	3,346	15%
Yukon Residents	9	0%
Canadian	747	28%
Others	771	16%
TOTAL	4,873	16%

Motorcoach traffic increased 4,873 visitors (up 16%) compared to June 2012. By origin, U.S citizens increased 3,346 visitors (up 15%). Canadians and foreigners increased 747 visitors (up 28%) and 771 visitors (up 16%), respectively.

Port of Arrival

When compared to June 2012, traffic through Beaver Creek increased by 489 visitors (up 5%), Fraser increased by 12,057 visitors (up 30%), Little Gold increased by 526 visitors (up 13%) and Pleasant increased by 154 visitors (up 3%).

JUNE	2012	2013	+/- change	% change
Beaver Creek	9,974	10,463	489	5%
Fraser	40,163	52,220	12,057	30%
Little Gold	4,057	4,583	526	13%
Pleasant	4,476	4,630	154	3%
TOTAL	58,670	71,896	13,226	23%

*Totals=automobile, cycle, bus, and pedestrian.

BORDER CROSSING STATISTICS

Same Day Travel*

Sameday travel saw an increase of 8,513 visitors (up 22%) when compared to June 2012. Private vehicle and motorcoach traffic saw increases of 4,401 visitors (up 35%) and 4,112 visitors (up 16%), respectively. By origin, increases were present for U.S. citizens, Canadians, and foreigners, recording an increase of 6,739 visitors (up 24%), 513 visitors (up 16%), and 632 visitors (up 15%), respectively.

* Figures for Yukon and Canada indicate a same day trip outside of Canada.

* Private Vehicle: automobile, cycle, and pedestrian.

* Totals=automobile, cycle, bus, and pedestrian.

JUNE Sameday	2012	2013	+/- change	% change
Private Vehicle	12,495	16,896	4,401	35%
Motorcoach	26,319	30,431	4,112	16%
TOTALS	38,814	47,327	8,513	22%
US	28,312	35,051	6,739	24%
Yukon	3,008	3,637	629	21%
Canada	3,142	3,655	513	16%
Others	4,352	4,984	632	15%

One or More Nights*

One or more nights visitation increased by 4,713 visitors (up 24%) compared to June 2012. Private vehicle traffic increased by 3,952 visitors (up 25%) and motorcoach traffic increased by 761 visitors (up 19%). By origin, increases were present for U.S. citizens, Canadians, and foreigners recording increases of 2,319 visitors (up 18%), 1,074 visitors (up 52%), and 106 visitors (up 4%), respectively.

*Figures for Yukon and Canada indicate a trip of one or more nights in length outside of Canada.

JUNE 1+ Nights	2012	2013	+/- change	% change
Private Vehicle	15,860	19,812	3,952	25%
Motorcoach	3,996	4,757	761	19%
TOTALS	19,856	24,569	4,713	24%
US	12,683	15,002	2,319	18%
Yukon	2,467	3,681	1,214	49%
Canada	2,053	3,127	1,074	52%
Others	2,653	2,759	106	4%

* Private Vehicle: automobile, cycle, and pedestrian.

* Totals=automobile, cycle, bus, and pedestrian.

BORDER CROSSING STATISTICS

Year-To-Date

Year-to-date travel has increased 14,889 visitors (up 13%) compared to the same time period last year. An increase is noted in private vehicle traffic of 8,416 visitors (up 13%) as well as an increase in motorcoach traffic of 6,473 visitors (up 14%). By origin, increases were present for U.S. citizens, Canadians, and foreigners, recording an increase of 10,260 visitors (up 14%), 2,199 visitors (up 28%), and 1,058 visitors (up 9%), respectively.

June - YTD	2012	2013	+/- change	% change
Private Vehicle	64,522	72,938	8,416	13%
Motorcoach	47,267	53,740	6,473	14%
TOTALS	111,789	126,678	14,889	13%
US	73,098	83,358	10,260	14%
Yukon	18,841	20,213	1,372	7%
Canada	7,820	10,019	2,199	28%
Others	12,030	13,088	1,058	9%