

YUKON TOURISM INDICATORS NOVEMBER 2013



SUMMARY

Monthly Border Crossings

Overall border crossing figures to Yukon increased by 3% (up 82 visitors) when compared to November 2012. A total of 3,206 visitors were recorded crossing the borders in November 2013.

Year-to-Date Travel

Year-to-date border crossings indicated an 8% increase or 24,436 more visitors over the same time period last year. Border crossings saw a total 343,000 visitors from January to November 2013.

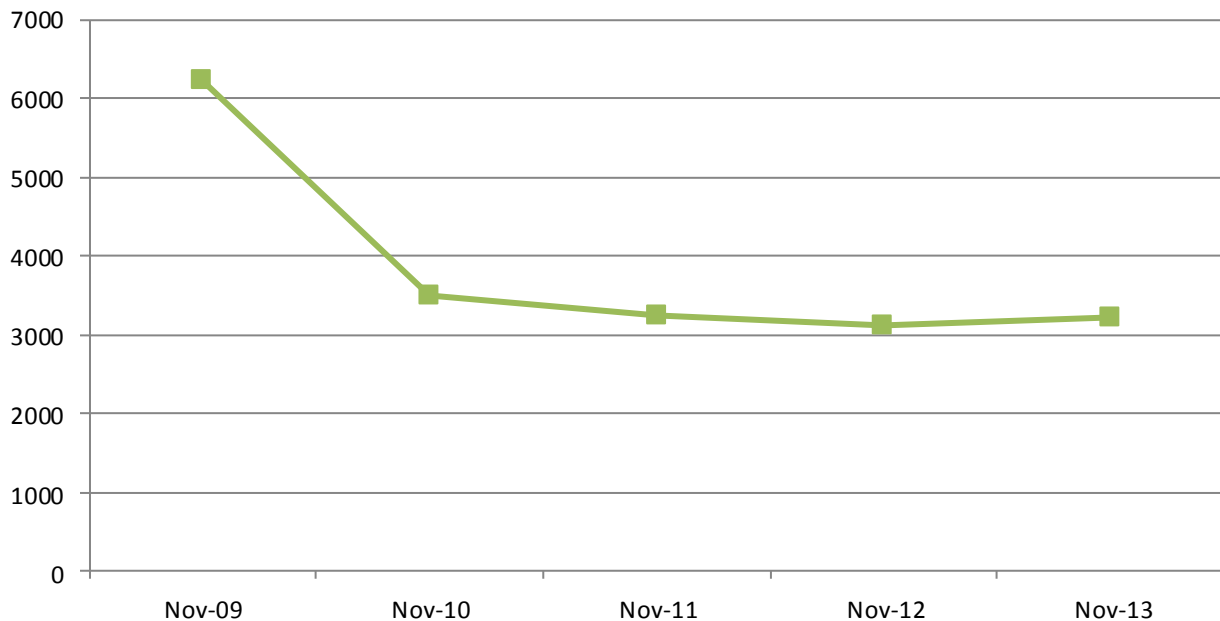
Erik Nielsen Whitehorse International Airport

The Erik Nielsen Whitehorse International Airport recorded a 5% increase or 853 more enplaning and/or deplaning Yukon visitors, compared to November 2012. A total of 19,461 passengers enplaned and/or deplaned this November. From January to November there have been 270,401 enplaning and/or deplaning passengers; 2,841 less passengers (down 1%) over the same time period last year.

Visitor Information Centre Statistics

In November 2013, 244 more visitors signed in at the Whitehorse Visitor Information Centre as compared to November 2012. A total of 1,227 visitors signed in to the Whitehorse Visitor Information Centre. From January to November there have been 72,844 visitors at the Whitehorse Visitor Information Centre; a 7% increase from the same time period last year.

November Border Crossings - Five Year Trend



BORDER CROSSING STATISTICS

Visitation to Yukon increased by 82 visitors (up 3%) compared to November 2012. A total of 3,206 visitors were recorded crossing the borders in November 2013. An increase was recorded in private vehicle traffic of 56 visitors (up 2%) and an increase in motorcoach traffic of 26 visitors. By origin, U.S. citizens decreased by 85 visitors. Increases were present for Canadians and foreigners, up 11 and 19 visitors, respectively.

NOVEMBER	2012	2013	+/- change	% change
Private Vehicle	3,124	3,180	56	2%
Motorcoach	0	26	26	
TOTALS	3,124	3,206	82	3%
US	2,286	2,201	-85	-4%
Yukon	701	838	137	20%
Canada	93	104	11	12%
Others	44	63	19	43%

* Private Vehicle: automobile, cycle, and pedestrian.

* Totals=automobile, cycle, bus, and pedestrian.

Nov Private Vehicle 2012/2013 Change		
	+/- change	% change
US Citizens	-85	-4%
Yukon Residents	137	20%
Canadian	-15	-16%
Others	19	43%
TOTAL	56	2%

Private vehicle traffic increased by 56 visitors (up 2%) compared to November 2012. By origin, U.S citizens decreased by 85 visitors (down 4%) and Canadians decreased by 15 visitors (down 16%). Foreigners increased 19 visitors (up 43%).

* Private Vehicle: automobile, cycle, and pedestrian.

Nov Motorcoach 2012/2013 Change		
	+/- change	% change
US Citizens	0	0%
Yukon Residents	0	0%
Canadian	26	
Others	0	0%
TOTAL	26	

Motorcoach traffic increased by 26 visitors compared to November 2012. By origin, Canadians were solely responsible for the 26 person increase.

Port of Arrival

When compared to November 2012, traffic through Beaver Creek decreased by 29 visitors (down 2%), Fraser increased by 157 visitors (up 20%) and Pleasant decreased by 46 visitors (down 6%). Little Gold was closed.

NOVEMBER	2012	2013	+/- change	% change
Beaver Creek	1,639	1,610	-29	-2%
Fraser	767	924	157	20%
Little Gold	0	0	0	0%
Pleasant	718	672	-46	-6%
TOTAL	3,124	3,206	82	3%

*Totals=automobile, cycle, bus, and pedestrian.

BORDER CROSSING STATISTICS

Same Day Travel*

Sameday travel saw decrease of 126 visitors (down 11%) when compared to November 2012. Private vehicle decreased by 126 visitors. Motorcoach traffic saw no activity. By origin, US citizen visitation traffic saw a decrease of 185 visitors (down 25%), Canadians decreased by 9 visitors and foreign visitation decreased 6 visitors.

* Figures for Yukon and Canada indicate a same day trip outside of Canada.

* Private Vehicle: automobile, cycle, and pedestrian.

* Totals=automobile, cycle, bus, and pedestrian.

NOV Sameday	2012	2013	+/- change	% change
Private Vehicle	1,145	1,019	-126	-11%
Motorcoach	0	0	0	
TOTALS	1,145	1,019	-126	-11%
US	748	563	-185	-25%
Yukon	342	416	74	22%
Canada	45	36	-9	-20%
Others	10	4	-6	-60%

One or More Nights*

One or more nights visitation increased by 208 visitors (up 11%) compared to November 2012. Private vehicle traffic increased by 182 visitors (up 9%) and motorcoach traffic increased by 26 visitors. By origin, U.S. citizens recorded an increase of 100 visitors (up 7%), Canadians increased by 20 visitors and foreign visitation increased by 25 visitors.

*Figures for Yukon and Canada indicate a trip of one or more nights in length outside of Canada.

NOV 1+ Nights	2012	2013	+/- change	% change
Private Vehicle	1,979	2,161	182	9%
Motorcoach	0	26	26	
TOTALS	1,979	2,187	208	11%
US	1,538	1,638	100	7%
Yukon	359	422	63	18%
Canada	48	68	20	42%
Others	34	59	25	74%

* Private Vehicle: automobile, cycle, and pedestrian.

* Totals=automobile, cycle, bus, and pedestrian.

BORDER CROSSING STATISTICS

Year-To-Date

Year-to-date travel has increased 24,436 visitors (up 8%) compared to the same time period last year. An increase is noted in private vehicle traffic of 13,612 visitors (up 7%) as well as an increase in motorcoach traffic of 10,824 visitors (up 8%). By origin, increases were present for U.S. citizens, Canadians, and Foreigners, recording an increase of 14,634 visitors (up 7%), 4,774 visitors (up 17%), and 2,713 visitors (up 8%), respectively.

Nov - YTD	2012	2013	+/- change	% change
Private Vehicle	184,312	197,924	13,612	7%
Motorcoach	134,252	145,076	10,824	8%
TOTALS	318,564	343,000	24,436	8%
US	214,297	228,931	14,634	7%
Yukon	42,555	44,870	2,315	5%
Canada	27,787	32,561	4,774	17%
Others	33,925	36,638	2,713	8%