

YUKON VISITOR INFORMATION CENTRE STATISTICS

- AUGUST 2006 -

In August 2006, 55,799 visitors signed in at Yukon Visitor Information Centres (see table below). This is a decrease of 5.2% or 3,067 visitors over August 2005. Beaver Creek (down 21.5% or 802 visitors), Dawson City (down 20.1% or 1,589 visitors), Haines Junction (down 13.1% or 840 visitors), and Watson Lake (down 7.2% or 459 visitors) Visitor Information Centres experienced declining figures over August 2005.

Carcross (up 2.7% or 552 visitors), and Whitehorse (up 0.5% or 71 visitors) Visitor Information Centres showed increases over the same period.

Monthly (August)

VIC STATISTICS BY MONTH - AUGUST				
VIC	2005	2006	+ / -	% Change
BEAVER CREEK	3,731	2,929	-802	-21.5%
CARCROSS	20,775	21,327	552	2.7%
DAWSON CITY	7,919	6,330	-1,589	-20.1%
HAINES JCT.	6,419	5,579	-840	-13.1%
WATSON LAKE	6,339	5,880	-459	-7.2%
WHITEHORSE	13,683	13,754	71	0.5%
TOTAL	58,866	55,799	-3,067	-5.2%

The year-to-date figure of 204,841 visitors for August 2006 indicates a decrease of 4.3% or 9,285 visitors to Yukon Visitor Information Centres over August of last year. The largest decrease was noted in Beaver Creek (down 16.4% or 1,943 visitors), followed by Dawson City (down 14.8% or 4,061 visitors), Haines Junction (down 11.4% or 2,303 visitors), and Watson lake (down 9.6% or 2,566 visitors).

Carcross (up 2.1% or 1,480 visitors), and Whitehorse (up 0.2% or 108 visitors) Visitor Information Centres experienced slight increases over the same period.

Year-To-Date (May to August)

VIC STATISTICS Year-to-Date - AUGUST				
VIC	2005	2006	+ / -	% Change
BEAVER CREEK	11,816	9,873	-1,943	-16.4%
CARCROSS	70,029	71,509	1,480	2.1%
DAWSON CITY	27,483	23,422	-4,061	-14.8%
HAINES JCT.	20,253	17,950	-2,303	-11.4%
WATSON LAKE	26,828	24,262	-2,566	-9.6%
WHITEHORSE	57,717	57,825	108	0.2%
TOTAL	214,126	204,841	-9,285	-4.3%

In August 2006, U.S. (down 5.0% or 1,759 visitors), Canadian (down 3.0% or 402 visitors), and Foreign (down 8.0% or 906 visitors) sectors experienced declining figures over August 2005.

AUGUST 2005 VIC STATISTICS

CENTRE	CANADA	USA	FOREIGN	TOTAL
BEAVER CREEK	572	1,892	1,267	3,731
CARCROSS	4,046	13,779	2,950	20,775
DAWSON CITY	1,981	3,888	2,050	7,919
HAINES JUNCTION	873	4,760	786	6,419
WATSON LAKE	2,272	3,104	963	6,339
WHITEHORSE	5,007	5,121	3,555	13,683
TOTALS	14,751	32,544	11,571	58,866

AUGUST 2006 VIC STATISTICS

CENTRE	CANADA	USA	FOREIGN	TOTAL
BEAVER CREEK	452	1,334	1,143	2,929
CARCROSS	3,671	14,943	2,713	21,327
DAWSON CITY	1,998	2,496	1,836	6,330
HAINES JUNCTION	651	4,290	638	5,579
WATSON LAKE	2,394	2,401	1,085	5,880
WHITEHORSE	5,183	5,321	3,250	13,754
TOTALS	14,349	30,785	10,665	55,799

+/- % change	CANADA	USA	FOREIGN	TOTAL
BEAVER CREEK	-120	-558	-124	-802
% change	-21%	-29%	-10%	-21%
CARCROSS	-375	1,164	-237	552
% change	-9%	8%	-8%	3%
DAWSON CITY	17	-1,392	-214	-1,589
% change	1%	-36%	-10%	-20%
HAINES JUNCTION	-222	-470	-148	-840
% change	-25%	-10%	-19%	-13%
WATSON LAKE	122	-703	122	-459
% change	5%	-23%	13%	-7%
WHITEHORSE	176	200	-305	71
% change	4%	4%	-9%	1%
TOTAL	-402	-1,759	-906	-3,067
% change	-3%	-5%	-8%	-5%

NOTE: Visitor Information Centre statistics are compiled from voluntary visitor sign-in sheets and are an indication of information centre visitation trends only. They are not intended to be an accurate record of all visitations to the Yukon.

Produced by: Yukon Department of Tourism & Culture.