

YUKON TOURISM INDICATORS

MAY 2009



SUMMARY

Monthly Border Crossings

- Overall border crossings to Yukon decreased by 8% compared to May 2008 (2,759 fewer travellers).
- The decrease in overall visitation for May is due primarily to decreased motorcoach traffic. Motorcoach traffic decreased by 21% (3,506 fewer visitors), while private vehicle traffic increased by 4% (747 additional travellers) compared to May 2008.
- Same day travel decreased by 13% (3,247 fewer visitors), while one or more nights visitation increased by 5% (488 additional visitors).

Year-to-Date Border Crossings

- Year-to-date border crossings (January to May 2009) indicate a decrease in visitation over the same time period last year. Overall visitation decreased by 8% (4,413 fewer visitors). Border crossings indicate a total of 47,640 visitors from January to May 2009.

Visitor Information Centres

- In May 2009, 19,194 visitors signed in at Yukon Visitor Information Centres. This is a 60% increase compared to May 2008.
- Increases thus far this year have been observed at the Carcross, Dawson City and Haines Junction Visitor Centres. The Beaver Creek, Watson Lake and Whitehorse Visitors Centres experienced decreased traffic during the same time period.

Whitehorse International Airport

- The Whitehorse International Airport recorded a 5% decrease in the number of travellers enplaning and/or deplaning in the Yukon compared to May 2008. A total of 17,600 passengers enplaned and/or deplaned during May, a decrease of 947 travellers.

BORDER CROSSING STATISTICS

Visitation to Yukon was down by 8% (or 2,759 visitors) compared to May 2008 (see table below). There was an increase in private vehicle traffic (up 4% or 747 visitors) and a decrease in motorcoach traffic (down 21% or 3,506 visitors). By origin, decreases were present among U.S. travellers (down 16% or 3,574 visitors) and foreign travellers (down 8% or 321 visitors). There was an increase in crossings by Yukon residents (up 11% or 583 people) and Canadian travellers (up 31% or 553 visitors).

MAY	2008	2009	change +/-	% change
Private Vehicle	16,936	17,683	747	4%
Motorcoach	16,626	13,120	-3,506	-21%
TOTALS	33,562	30,803	-2,759	-8%
US	22,447	18,873	-3,574	-16%
Yukon	5,409	5,992	583	11%
Canada	1,761	2,314	553	31%
Others	3,945	3,624	-321	-8%

May Private Vehicle 2008/09 Change		
	+/-	% Change
US Citizens	424	4%
Yukon Residents	582	10%
Canadian	-42	-5%
Others	-217	-30%
TOTAL	747	4%

Private vehicle traffic saw increases among U.S. travellers (up 4% or 424 visitors) and Yukon residents (up 10% or 582 visitors). Decreases were present among Canadian travellers (down 5% or 42 visitors) and foreign travellers (down 30% or 217 visitors).

May Motorcoach 2008/09 Change		
	+/-	% Change
US Citizens	-3,998	-46%
Yukon Residents	1	5%
Canadian	595	39%
Others	-104	-4%
TOTAL	-3,506	-27%

Of **motorcoach traffic**, there were decreases among U.S. travellers (down 46% or 3,998 visitors) and foreign travellers (down 4% or 104 visitors). Increases were present among Yukoners (up 5% or 1 visitor) and Canadian travellers (up 39% or 595 visitors).

Port of Arrival

Crossings through the Beaver Creek port decreased by 7% (down 437 visitors) while traffic through the Fraser Camp decreased by 10% (down 2,464 visitors). Traffic through the Little Gold port increased by 43% (up 300 visitors) while crossings through the Pleasant Camp fell by 6% (down 158 visitors) compared to May 2008.

MAY	2008	2009	+ / -	% Change
Beaver Creek	5,856	5,419	-437	-7%
Fraser	24,395	21,931	-2,464	-10%
Little Gold	693	993	300	43%
Pleasant	2,618	2,460	-158	-6%
TOTAL	33,562	30,803	-2,759	-8%

BORDER CROSSING STATISTICS

Same Day Travel*

Same-day travel decreased by 13% (or 3,247 visitors) compared to May 2008. Private vehicle traffic increased by 5% (up 389 visitors), while motorcoach traffic decreased by 23% (down 3,636). Decreases were present among American travellers (down 24% or 4,055 visitors) and foreign travellers (down 5% or 172 people). Increases were present among Yukon traffic (up 7% or 217 visitors) and Canadian travellers (up 78% or 763 visitors).

**Figures for Yukon and Canada indicate a sameday trip outside of Canada.*

MAY Sameday	2008	2009	change +/-	% change
Private Vehicle	8,411	8,800	389	5%
Motorcoach	15,690	12,054	-3,636	-23%
TOTALS	24,101	20,854	-3,247	-13%
US	16,841	12,786	-4,055	-24%
Yukon	3,071	3,288	217	7%
Canada	980	1,743	763	78%
Others	3,209	3,037	-172	-5%

One or More Nights*

One or more nights visitation increased by 5% (up 488 visitors) compared to May 2008. Private vehicle traffic increased by 4% (up 358 visitors) while motorcoach traffic increased by 14% (up 130 visitors). Increases were noted among U.S. travellers (up 9% or 481 visitors) and Yukoners (up 16% or 366 people). Decreases were present among Canadian travellers (down 27% or 210 visitors) and foreign travellers (down 20% or 149 visitors).

**Figures for Yukon and Canada indicate a trip of one or more nights in length outside of Canada.*

MAY 1+ Nights	2008	2009	change +/-	% change
Private Vehicle	8,525	8,883	358	4%
Motorcoach	936	1,066	130	14%
TOTALS	9,461	9,949	488	5%
US	5,606	6,087	481	9%
Yukon	2,338	2,704	366	16%
Canada	781	571	-210	-27%
Others	736	587	-149	-20%

BORDER CROSSING STATISTICS

Year-To-Date

Year-to-date travel was down by 8% (or 4,413 visitors) compared to the same time period last year (see table below). Decreases were noted in both private vehicle traffic (down 2% or 823 visitors) and motorcoach traffic (down 21% or 3,590 visitors). Declines were also present among American travellers (down 14% or 4,986 visitors) and foreign travellers (down 4% or 172 visitors). Increases were present among Yukoners (up 3% or 288 people) and Canadian travellers (up 19% or 457 travellers).

May - YTD	2008	2009	change +/-	% change
Private Vehicle	34,977	34,154	-823	-2%
Motorcoach	17,076	13,486	-3,590	-21%
TOTALS	52,053	47,640	-4,413	-8%
US	34,465	29,479	-4,986	-14%
Yukon	10,958	11,246	288	3%
Canada	2,424	2,881	457	19%
Others	4,206	4,034	-172	-4%

Marine Crossings

During May 2009 the Yukon Queen II was not in operation. As such, no marine traffic crossed through the port of Dawson City during this time.

YUKON VISITOR INFORMATION CENTRE STATISTICS

In May 2009, 19,194 visitors signed in at Yukon Visitor Information Centres (see table below). This is a 60% increase (or 7,218 visitors) compared to May 2008. Increases at VICs were noted in Carcross (up 729% or 8,123 visitors), Dawson City (up 2% or 48 visitors) and Haines Junction (up 4% or 29 visitors). Decreases were noted in Beaver Creek (down 24% or 259 visitors), Watson Lake (down 5% or 118 visitors) and Whitehorse (down 13% or 605 visitors).

VIC STATISTICS BY MONTH - MAY				
VIC	2008	2009	+ / -	% Change
Beaver Creek	1,064	805	-259	-24%
Carcross	1,115	9,238	8,123	729%
Dawson City	2,158	2,206	48	2%
Haines Jct.	714	743	29	4%
Watson Lake	2,247	2,129	-118	-5%
Whitehorse	4,678	4,073	-605	-13%
TOTAL	11,976	19,194	7,218	60%

Canadian visitors increased by 51% (up 1,732 visitors), American visitors increased by 85% (up 4,808 visitors) and foreign visitors increased by 23% (up 678 visitors) compared to May 2008.

YUKON VISITOR INFORMATION CENTRE STATISTICS

VISITOR STATISTICS FOR THE MONTH OF MAY 2008				
CENTRE	CANADA	USA	FOREIGN	TOTAL
Beaver Creek	214	555	295	1,064
Carcross	266	661	188	1,115
Dawson City	608	1,124	426	2,158
Haines Jct.	295	251	168	714
Watson Lake	503	1,261	483	2,247
Whitehorse	1,514	1,782	1,382	4,678
TOTALS	3,400	5,634	2,942	11,976

VISITOR STATISTICS FOR THE MONTH OF MAY 2009				
CENTRE	CANADA	USA	FOREIGN	TOTAL
Beaver Creek	127	384	294	805
Carcross	1,839	6,012	1,387	9,238
Dawson City	663	1,093	450	2,206
Haines Jct.	212	321	210	743
Watson Lake	564	1,131	434	2,129
Whitehorse	1,727	1,501	845	4,073
TOTALS	5,132	10,442	3,620	19,194

VISITOR STATISTICS MAY 2008/2009				
CENTRE	2008	2009	+/- Change	% Change
Beaver Creek	1,064	805	-259	-24%
Carcross	1,115	9,238	8,123	729%
Dawson City	2,158	2,206	48	2%
Haines Jct.	714	743	29	4%
Watson Lake	2,247	2,129	-118	-5%
Whitehorse	4,678	4,073	-605	-13%
TOTAL	11,976	19,194	7,218	60%

VISITOR STATISTICS MAY 2008/2009				
+/- % change	CANADA	USA	FOREIGN	TOTAL
BEAVER CREEK	-87	-171	-1	-259
% change	-41%	-31%	0%	-24%
CARCROSS	1,573	5,351	1,199	8,123
% change	591%	810%	638%	729%
DAWSON CITY	55	-31	24	48
% change	9%	-3%	6%	2%
HAINES JUNCTION	-83	70	42	29
% change	-28%	28%	25%	4%
WATSON LAKE	61	-130	-49	-118
% change	12%	-10%	-10%	-5%
WHITEHORSE	213	-281	-537	-605
% change	14%	-16%	-39%	-13%
TOTAL	1,732	4,808	678	7,218
% change	51%	85%	23%	60%

NOTE: Visitor Information Centre statistics are compiled from voluntary visitor sign-in sheets and are an indication of information centre visitation trends only. They are not intended to be an accurate record of all visitations to the Yukon.