

YUKON TOURISM INDICATORS

JANUARY 2009



SUMMARY

Monthly Border Crossings

- Overall border crossings to Yukon decreased by 27% compared to January 2008 (757 fewer travellers). Border crossings indicate a total of 2,063 visitors thus far in 2009.

Erik Nielsen Whitehorse International Airport

- The Erik Nielsen Whitehorse International Airport recorded a 7% decrease in the number of travellers enplaning and/or deplaning in Yukon compared to January 2008. A total of 13,662 passengers enplaned and/or deplaned during January, a decrease of 999 travellers.

BORDER CROSSING STATISTICS

Visitation to Yukon was down by 27% (or 757 visitors) compared to January 2008 (see table below). There were decreases in both private vehicle traffic (down 26% or 714 visitors) and motorcoach traffic (down 90% or 43 visitors). By origin, decreases were present among U.S. travellers (down 19% or 384 visitors), Yukon travellers (down 46% or 341 people), Canadian travellers (down 15% or 9 visitors) and foreign travellers (down 85% or 23 people).

JANUARY	2008	2009	change +/-	% change
Private Vehicle	2,772	2,058	-714	-26%
Motorcoach	48	5	-43	-90%
TOTALS	2,820	2,063	-757	-27%
US	1,985	1,601	-384	-19%
Yukon	748	407	-341	-46%
Canada	60	51	-9	-15%
Others	27	4	-23	-85%

Jan Private Vehicle 2008/09 Change		
	+/-	% Change
US Citizens	-340	-18%
Yukon Residents	-341	-46%
Canadian	-11	-19%
Others	-22	-85%
TOTAL	-714	-26%

Private vehicle traffic saw decreases among US travellers (down 18% or 340 visitors), Yukon residents (down 46% or 341 people), Canadian travellers (down 19% or 11 visitors) and foreign travellers (down 85% or 22 visitors).

Jan Motorcoach 2008/09 Change		
	+/-	% Change
US Citizens	-44	-98%
Yukon Residents	0	0%
Canadian	2	100%
Others	-1	-100%
TOTAL	-43	-90%

Of **motorcoach traffic**, there were decreases among US travellers (down 98% or 44 visitors) and foreign travellers (down 100% or 1 visitor). Canadian visitation increased by 100% (2 travellers) and Yukon travel remained unchanged.

Port of Arrival

For the month of January, traffic through the Beaver Creek port decreased by 24% (down 319 visitors), traffic through Fraser Camp decreased by 34% (down 228 visitors) and traffic through Pleasant Camp decreased by 25% (down 210 visitors).

JANUARY	2008	2009	+ / -	% Change
Beaver Creek	1,304	985	-319	-24%
Fraser	676	448	-228	-34%
Little Gold	0	0	0	0%
Pleasant	840	630	-210	-25%
TOTAL	2,820	2,063	-757	-27%

BORDER CROSSING STATISTICS

Same Day Travel*

Same-day travel decreased by 30% (or 436 visitors) compared to January 2008. Private vehicle traffic decreased by 28% (or 396 visitors), while motorcoach traffic decreased by 95% (or 40 visitors). By origin, decreases were present among American travellers (down 20% or 203 visitors), Yukoners (down 50% or 212 people), Canadian travellers (down 53% or 17 people) and foreign travellers (down 100% or 4 visitors).

**Figures for Yukon and Canada indicate a sameday trip outside of Canada.*

JAN Sameday	2008	2009	change +/-	% change
Private Vehicle	1,415	1,019	-396	-28%
Motorcoach	42	2	-40	-95%
TOTALS	1,457	1,021	-436	-30%
US	998	795	-203	-20%
Yukon	423	211	-212	-50%
Canada	32	15	-17	-53%
Others	4	0	-4	-100%

One or More Night*

One or more nights visitation decreased by 24% (or 321 visitors) compared to January 2008. Private vehicle traffic decreased by 23% (down 318 visitors) while motorcoach traffic decreased by 50% (down 3 visitors). Decreases were present among American traffic (down 18% or 181 visitors), Yukon traffic (down 40% or 129 people) and foreign traffic (down 83% or 19 visitors). Canadian traffic increased by 29% (or 8 visitors).

**Figures for Yukon and Canada indicate a trip of one or more nights in length outside of Canada.*

JAN 1+ Nights	2008	2009	change +/-	% change
Private Vehicle	1,357	1,039	-318	-23%
Motorcoach	6	3	-3	-50%
TOTALS	1,363	1,042	-321	-24%
US	987	806	-181	-18%
Yukon	325	196	-129	-40%
Canada	28	36	8	29%
Others	23	4	-19	-83%