

YUKON TOURISM INDICATORS FEBRUARY 2009



SUMMARY

Monthly Border Crossings

- Overall border crossings to Yukon decreased by 4% compared to February 2008 (129 fewer travellers). Border crossings indicate a total of 2,868 visitors during the month of February.

Year-to-Date Border Crossings

- Year-to-date border crossings (January to February 2009) indicate a decrease in visitation over the same time period last year. Overall visitation decreased by 15% (886 fewer visitors). Border crossings indicate a total of 4,931 visitors from January to February 2009.

Erik Nielsen Whitehorse International Airport

- The Erik Nielsen Whitehorse International Airport recorded a 6% decrease in the number of travellers enplaning and/or deplaning in Yukon compared to February 2008. A total of 14,211 passengers enplaned and/or deplaned during February, a decrease of 976 travellers.

BORDER CROSSING STATISTICS

Visitation to Yukon was down by 4% (or 129 visitors) compared to February 2008 (see table below). There were decreases in both private vehicle traffic (down 3% or 79 visitors) and motorcoach traffic (down 42% or 50 visitors). By origin, a decrease was present among U.S. travellers (down 8% or 162 visitors) while increases were noted among Yukon travellers (up 1% or 9 people), Canadian travellers (up 20% or 21 visitors) and foreign travellers (up 7% or 3 people).

FEBRUARY	2008	2009	change +/-	% change
Private Vehicle	2,878	2,799	-79	-3%
Motorcoach	119	69	-50	-42%
TOTALS	2,997	2,868	-129	-4%
US	2,118	1,956	-162	-8%
Yukon	730	739	9	1%
Canada	103	124	21	20%
Others	46	49	3	7%

Feb Private Vehicle 2008/09 Change		
	+/-	% Change
US Citizens	-118	-6%
Yukon Residents	13	2%
Canadian	27	56%
Others	-1	-2%
TOTAL	-79	-3%

Private vehicle traffic saw decreases among US travellers (down 6% or 118 visitors) and foreign travellers (down 2% or 1 visitor). Increases were present among Yukon residents (up 2% or 13 people) and Canadian travellers (up 56% or 27 visitors).

Feb Motorcoach 2008/09 Change		
	+/-	% Change
US Citizens	-44	-75%
Yukon Residents	-4	-100%
Canadian	-6	-11%
Others	4	400%
TOTAL	-50	-42%

Of **motorcoach traffic**, there were decreases among US travellers (down 75% or 44 visitors), Yukon residents (down 100% or 4 people) and Canadian travellers (down 11% or 6 visitors). Foreign visitation increased by 4 travellers (400%).

Port of Arrival

For the month of February, traffic through the Beaver Creek port increased by 12% (up 154 visitors), traffic through Fraser Camp increased by 5% (up 39 visitors), traffic through Dawson City decreased by 100% (down 171 visitors) and traffic through Pleasant Camp decreased by 19% (down 151 visitors).

FEBRUARY	2008	2009	+ / -	% Change
Beaver Creek	1,246	1,400	154	12%
Fraser	797	836	39	5%
Dawson City	171	0	-171	-100%
Pleasant	783	632	-151	-19%
TOTAL	2,997	2,868	-129	-4%

BORDER CROSSING STATISTICS

Same Day Travel*

Same-day travel decreased by 13% (or 197 visitors) compared to February 2008. Private vehicle traffic decreased by 12% (or 166 visitors), while motorcoach traffic decreased by 89% (or 31 visitors). By origin, decreases were present among American travellers (down 19% or 195 visitors) and Canadian travellers (down 18% or 6 people). Increases were noted among foreign travellers (up 1 visitor) and Yukoners (up 3 people).

**Figures for Yukon and Canada indicate a sameday trip outside of Canada.*

FEB Sameday	2008	2009	change +/-	% change
Private Vehicle	1,426	1,260	-166	-12%
Motorcoach	35	4	-31	-89%
TOTALS	1,461	1,264	-197	-13%
US	1,024	829	-195	-19%
Yukon	403	406	3	1%
Canada	33	27	-6	-18%
Others	1	2	1	100%

One or More Night*

One or more nights visitation increased by 4% (or 68 visitors) compared to February 2008. Private vehicle traffic increased by 6% (up 87 visitors) while motorcoach traffic decreased by 23% (down 19 visitors). Increases were present among American traffic (up 3% or 33 visitors), Yukon traffic (up 2% or 6 people), Canadian traffic (up 39% or 27 visitors) and foreign traffic (up 4% or 2 visitors).

**Figures for Yukon and Canada indicate a trip of one or more nights in length outside of Canada.*

FEB 1+ Nights	2008	2009	change +/-	% change
Private Vehicle	1,452	1,539	87	6%
Motorcoach	84	65	-19	-23%
TOTALS	1,536	1,604	68	4%
US	1,094	1,127	33	3%
Yukon	327	333	6	2%
Canada	70	97	27	39%
Others	45	47	2	4%

BORDER CROSSING STATISTICS

Year-To-Date

Year-to-date travel was down by 15% (or 886 visitors) compared to the same time period last year (see table below). Decreases were noted in both private vehicle traffic (down 14% or 793 visitors) and motorcoach traffic (down 56% or 93 visitors). Declines were also present among American travellers (down 13% or 546 visitors), Yukoners (down 22% or 332 people) and foreign travellers (down 27% or 20 visitors).

Year-to-date figures show an increase in border crossings by Canadian travellers (up 7% or 12 visitors).

Feb - YTD	2008	2009	change +/-	% change
Private Vehicle	5,650	4,857	-793	-14%
Motorcoach	167	74	-93	-56%
TOTALS	5,817	4,931	-886	-15%
US	4,103	3,557	-546	-13%
Yukon	1,478	1,146	-332	-22%
Canada	163	175	12	7%
Others	73	53	-20	-27%