

YUKON TOURISM INDICATORS

APRIL 2009



SUMMARY

Monthly Border Crossings

- Overall border crossings to Yukon increased by 11% compared to April 2008 (735 additional travellers). Border crossings indicate a total of 7,356 visitors during the month of April.

Year-to-Date Border Crossings

- Year-to-date border crossings (January to April 2009) indicate a decrease in visitation over the same time period last year. Overall visitation decreased by 9% (1,654 fewer visitors). Border crossings indicate a total of 16,837 visitors from January to April 2009.

Erik Nielsen Whitehorse International Airport

- The Erik Nielsen Whitehorse International Airport recorded a 7% decrease in the number of travellers enplaning and/or deplaning in Yukon compared to April 2008. A total of 14,945 passengers enplaned and/or deplaned during April, a decrease of 1,078 travellers.

BORDER CROSSING STATISTICS

Visitation to Yukon increased by 11% (or 735 visitors) compared to April 2008 (see table below). There were increases in both private vehicle traffic (up 9% or 611 visitors) and motorcoach traffic (up 82% or 124 visitors). By origin, decreases were present among U.S. travellers (down 1% or 32 visitors) and Canadian travellers (down 3% or 9 visitors). Increases were present among foreign travellers (up 175% or 179 people) and Yukoners (up 26% or 597 people).

APRIL	2008	2009	change +/-	% change
Private Vehicle	6,469	7,080	611	9%
Motorcoach	152	276	124	82%
TOTALS	6,621	7,356	735	11%
US	3,984	3,952	-32	-1%
Yukon	2,268	2,865	597	26%
Canada	267	258	-9	-3%
Others	102	281	179	175%

Apl Private Vehicle 2008/09 Change		
	+/-	% Change
US Citizens	-18	0%
Yukon Residents	647	29%
Canadian	-48	-19%
Others	30	29%
TOTAL	611	9%

Private vehicle traffic saw decreases among US travellers (down 18 visitors) and Canadian travellers (down 19% or 48 visitors). Increases were present among Yukon residents (up 29% or 647 people) and foreign travellers (up 29% or 30 visitors).

Apl Motorcoach 2008/09 Change		
	+/-	% Change
US Citizens	-14	-15%
Yukon Residents	-50	-100%
Canadian	39	390%
Others	149	
TOTAL	124	82%

Of **motorcoach traffic**, there were decreases among US travellers (down 15% or 14 visitors) and Yukoners (down 50 people). Increases were noted among Canadian travellers (up 39 visitors) and foreign travellers (up 149 visitors).

Port of Arrival

For the month of April, traffic through the Beaver Creek port increased by 9% (up 202 visitors), traffic through Fraser Camp increased by 21% (up 577 visitors) and traffic through Pleasant Camp decreased by 3% (down 44 visitors).

APRIL	2008	2009	+ / -	% Change
Beaver Creek	2,186	2,388	202	9%
Fraser	2,692	3,269	577	21%
Little Gold	0	0	0	
Pleasant	1,743	1,699	-44	-3%
TOTAL	6,621	7,356	735	11%

BORDER CROSSING STATISTICS

Same Day Travel*

Same-day travel decreased by 2% (or 93 visitors) compared to April 2008. Private vehicle traffic decreased by 5% (or 204 visitors), while motorcoach traffic increased by 91% (or 111 visitors). By origin, decreases were present among American travellers (down 19% or 441 visitors), and Canadian travellers (down 20% or 29 people). Increases were present among Yukoners (up 14% or 216 people) and foreign travellers (up 316% or 161 visitors).

**Figures for Yukon and Canada indicate a sameday trip outside of Canada.*

APRIL Sameday	2008	2009	change +/-	% change
Private Vehicle	3,843	3,639	-204	-5%
Motorcoach	122	233	111	91%
TOTALS	3,965	3,872	-93	-2%
US	2,265	1,824	-441	-19%
Yukon	1,501	1,717	216	14%
Canada	148	119	-29	-20%
Others	51	212	161	316%

One or More Night*

One or more nights visitation increased by 31% (or 828 visitors) compared to April 2008. Private vehicle traffic increased by 31% (up 815 visitors) while motorcoach traffic increased by 43% (up 13 visitors). Increases were present among American traffic (up 24% or 409 visitors), Yukoners (up 50% or 381 people), Canadian traffic (up 17% or 20 visitors) and foreign traffic (up 35% or 18 visitors).

**Figures for Yukon and Canada indicate a trip of one or more nights in length outside of Canada.*

APRIL 1+ Nights	2008	2009	change +/-	% change
Private Vehicle	2,626	3,441	815	31%
Motorcoach	30	43	13	43%
TOTALS	2,656	3,484	828	31%
US	1,719	2,128	409	24%
Yukon	767	1,148	381	50%
Canada	119	139	20	17%
Others	51	69	18	35%

BORDER CROSSING STATISTICS

Year-To-Date

Year-to-date travel was down by 9% (or 1,654 visitors) compared to the same time period last year (see table below). Decreases were noted in both private vehicle traffic (down 9% or 1,570 visitors) and motorcoach traffic (down 19% or 84 visitors). By origin, declines were present among American travellers (down 12% or 1,412 visitors), Yukoners (down 5% or 295 people) and Canadian travellers (down 14% or 96 visitors). Traffic among foreign travellers increased by 57% (up 149 visitors).

April - YTD	2008	2009	change +/-	% change
Private Vehicle	18,041	16,471	-1,570	-9%
Motorcoach	450	366	-84	-19%
TOTALS	18,491	16,837	-1,654	-9%
US	12,018	10,606	-1,412	-12%
Yukon	5,549	5,254	-295	-5%
Canada	663	567	-96	-14%
Others	261	410	149	57%