Accessing Tourism Yukon's Media Library to Promote Your Tourism Business

We have a database of photographs and video which are available to tourism related enterprises for editorial and advertising purposes that promote Yukon as a travel destination.

To use the online Tourism Yukon media library, go to this URL:

http://yukonphotos.gov.yk.ca/

To register, click on "Don't have a user name and password? Click here to register."

Read the terms of use, and if you comply, click the agree button. You are then taken to a page to define your user name and password and supply contact information as well as intended use.

After registration, having accepted the terms of use, you will have immediate access with your user name and password to the Tourism photo and video databases.

There are two ways to search for photos and videos:

1) Explore categories and subcategories by subject

2) Enter search terms in the search box in the upper left hand window

NOTE: if you are already in a category, it will search only that category unless you indicate otherwise.

NOTE: keywording is still in progress, thus searching by category will provide the most thorough results

On the home page is a link to tutorial videos explaining the use of collection baskets and emailing links to collection baskets. If you wish to view a tutorial video while you are on the site, sign out and go to the home page to access the tutorial links.

Here is a brief overview of functions available in the Tourism media catalogue:

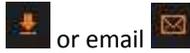Tabs on individual records have the following functions:

Download images directly, or add to your basket.

To open your basket, click:

Name your basket, then choose to download or email

When emailing, enter the following information:

Mandatory fields:

collection name

from

to

subject

expiration date
(choose enough time!)

click send!

Anyone who receives your link can view and download the images.

Copyright and Crediting: All Media in the Photo Library are the exclusive property and copyright of Government of Yukon and contributing photographers/creators, and must be credited as such. Photographer name can be found in the image metadata if applicable, which can be viewed with such programs as Adobe Photoshop, Bridge, iPhoto.

Credit format: **Yukon government/[photographer name if applicable]**.

Usage: Media in the library may be used in any media throughout the world for the purpose of promoting awareness of the Yukon as a travel destination.

Media in the library may NOT be sold or otherwise used commercially in the form where photography is the primary product, eg postcards, picture books. It MAY be used editorially in commercial publications such as travel magazines, travel books and textbooks which are promoting awareness of the Yukon as a travel destination.

Have any questions? Please contact us!

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All photographs Yukon government