

YUKON TOURISM VISITATION REPORT

SEPTEMBER 2016

The Yukon Tourism Visitation Report is produced monthly and comprises key indicators of tourism, including visitation estimates, border crossings, visits to Visitor Information Centers and airplane passenger volumes.

HIGHLIGHTS

In September 2016:

- Border crossings through Canadian Border Services Agency ports of entry decreased 1% (326 people) over September 2015.
- Air arrivals at Erik Nielson Whitehorse International Airport were up 6% compared to September 2015.

Year-to-date (January to September) 2016:

- Total border crossings were up 2% compared to the same period in 2015.
- Air passengers arriving at Erik Nielson Whitehorse International Airport were up 8% compared to the same period in 2015.



YUKON MONTHLY TOURISM INDICATORS: BORDER CROSSINGS

Provided by Canada Border Services Agency, the data reports the volume of people entering Canada through designated land or air ports of entry. Figures do not include people travelling in commercial vehicles, by train or marine traffic.

Origin and Mode of Transportation

Border Crossings by Mode of Transportation and Origin

	Sep 2016	Sep 2015 to Sep 2016		Jan to Sep 2016	Year-to-date % Change
	(number of people)				
Total Border Crossings	39,911	-326	-1%	319,000	2%
Americans	25,994	-350	-1%	209,299	0%
Overseas	6,053	-620	-9%	42,661	-3%
Canadians	3,667	-129	-3%	31,512	9%
Yukoners	4,197	773	23%	35,528	11%
Total Private Vehicles	25,827	5,137	25%	187,278	15%
Americans	16,824	3,116	23%	115,542	13%
Overseas	2,615	635	32%	15,809	21%
Canadians	2,191	613	39%	20,870	18%
Yukoners	4,197	773	23%	35,057	18%
Total Motorcoach	13,076	-5,783	-31%	119,841	-13%
Americans	8,793	-3,622	-29%	87,961	-12%
Overseas	3,127	-1,330	-30%	22,933	-14%
Canadians	1,156	-831	-42%	8,947	-22%
Yukoners
Total Air	1,008	320	47%	11,881	-6%
Americans	377	156	71%	5,796	-13%
Overseas	311	75	32%	3,919	-3%
Canadians	320	89	39%	2,166	15%
Yukoners

September 2016

- In September 2016, 326 (-2%) fewer people crossed into Yukon through a Canada Border Services Agency (CBSA) port of entry than in September 2015.
- Of the total border crossings:
 - 89% (35,714 people) were non-Yukoners; and
 - 11% (4,197 people) were Yukoners.
- Excluding Yukoners, border crossings decreased 3% (-1,099 people) in September 2016 compared to September 2015.

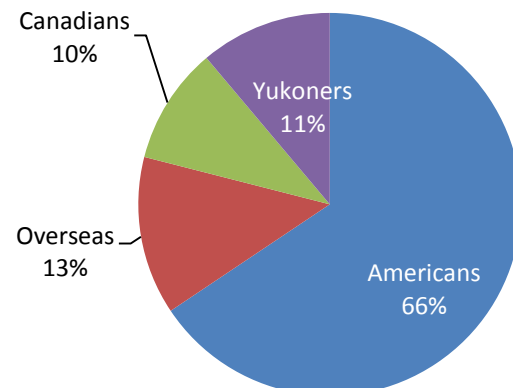
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Private vehicles include people in automobiles, cyclists, and pedestrians.

Year-to-Date (January to September) 2016

- Year-to-date, 319,000 people have crossed the border into Yukon, an increase of 2% (5,830 people) over the same period in 2015.
- Excluding Yukoners, border crossings increased 1% over 2015.

Border Crossings by Origin
Year-to-date (January to September) 2016



YUKON MONTHLY TOURISM INDICATORS: BORDER CROSSINGS

Canada Border Services Agency Ports of Entry

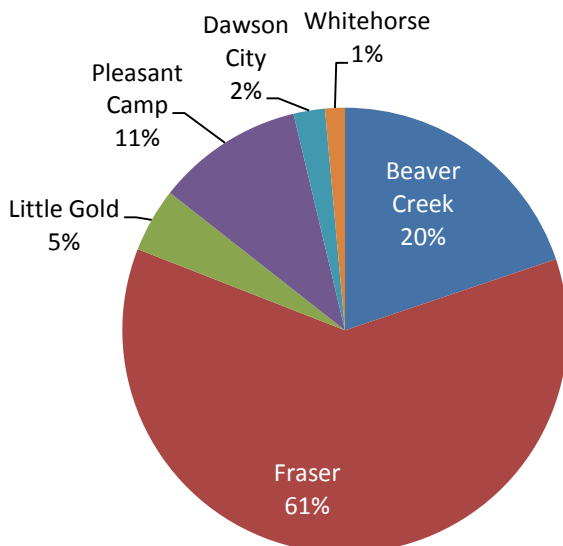
September 2016

- Comparing September 2016 to September 2015, increases in border crossings were seen at:
 - Beaver Creek, up 26% (2,020 people);
 - Little Gold, up 5% (72 people); and
 - Pleasant Camp, up 33% (987 people).
- Fraser was the busiest border crossing in September 2016, with 59% of all border crossings; however 14% of those were Yukoners.
- Of the total 4,197 Yukoners to cross the border at a land port of entry in September 2016, 76% (3,181 Yukoners) crossed at Fraser.

	Border Crossings by Port of Entry			Jan to Sep 2016	Year-to-date % Change
	Sep 2016	Sep 2015 to Sep 2016			
		Change (#)	Change (%)		
(number of people)					
Total Border Crossings	39,911	-326	-1%	319,000	2%
Total Land Crossings	38,903	-646	-2%	307,119	2%
Beaver Creek	9,939	2,020	26%	63,227	14%
Fraser	23,502	-3,695	-14%	194,958	-3%
Little Gold	1,577	72	5%	14,870	9%
Pleasant Camp	3,885	957	33%	34,064	12%
Total Air Crossings	1,008	320	47%	11,881	-6%
Dawson City	491	210	75%	7,270	-13%
Whitehorse	515	109	27%	4,603	9%

Figures include Yukoners.

**Border Crossings by Port of Entry
Year-to-date (January to September) 2016**



Year-to-Date (January to September) 2016

- Year-to-date, compared to the same time period in 2015, total land crossings have increased by 2%.
- Year-to-date, Fraser has been the busiest border crossing, with 61% of all year-to-date border crossings; however, 12% of crossing at that border have been Yukoners.

YUKON MONTHLY TOURISM INDICATORS: BORDER CROSSINGS

Length of Stay

Border Crossings by Length of Stay and Origin

	Sep 2016	Sep 2015 to Sep 2016		Jan to Sep 2016	Year-to-date % Change
		Change (#)	Change (%)		
(number of people)					
Total	32,047	-970	-3%	251,960	0%
Same day	16,731	-4,247	-20%	151,916	-6%
One or more nights	15,316	3,277	27%	100,044	11%
Americans	25,994	-350	-1%	209,299	0%
Same day	13,404	-3,174	-19%	128,374	-5%
One or more nights	12,590	2,824	29%	80,925	11%
Overseas	6,053	-620	-9%	42,661	-3%
Same day	3,327	-1,073	-24%	23,542	-10%
One or more nights	2,726	453	20%	19,119	9%

September 2016

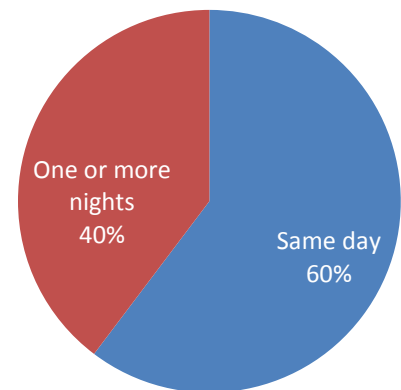
- In September 2016, 25,994 Americans crossed the border into Yukon. Of those:
 - 52% stayed one day; and
 - 48% stayed one or more nights.
- Of the 6,053 overseas travellers to cross the border into Yukon in September 2016:
 - 55% stayed one day; and
 - 45% stayed one or more nights.

Figures for visit length exclude Yukoners and Canadians.

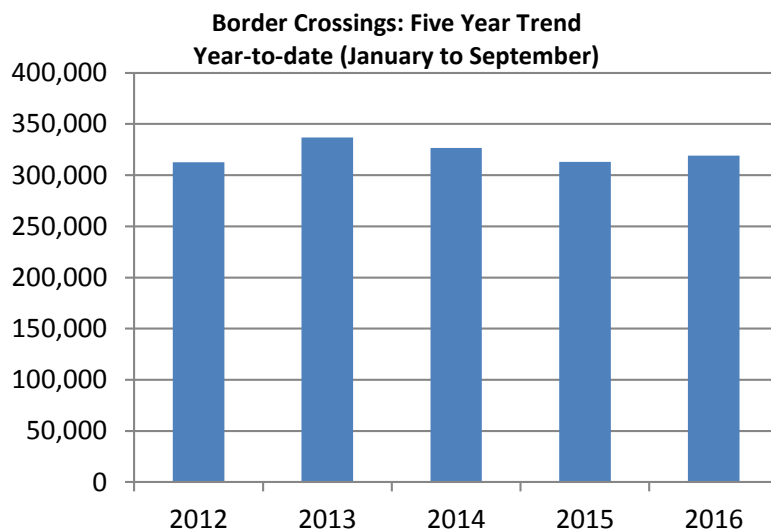
Year-to-date (January to September) 2016

- Year-to-date, excluding Canadians, 251,960 people entered Yukon through CBSA ports of entry. Of those:
 - 60% stayed one day; and
 - 40% stayed one or more nights.
- Of the 100,044 people who entered Yukon for one or more nights, year-to-date:
 - 81% were American; and
 - 19% were from overseas.

Border Crossings by Length of Stay
Year-to-date (January to September) 2016



Five Year Trend



YUKON MONTHLY TOURISM INDICATORS: VISITOR INFORMATION CENTERS

Provided by Tourism Yukon, Visitor Services unit, the data reports an estimate of visitation to Yukon Visitor Information Centres (VICs). Depending on the VIC, visitation estimates are calculated using either guestbook signatures (Beaver Creek, Haines Junction, and Watson Lake) or electronic door counters (Whitehorse, Carcross, and Dawson City).

Visits to Visitor Information Centers

	Sep 2016	Sep 2015 to Sep 2016		Jan to Sep 2016	Year-to-date % Change
		Change (#)	Change (%)		
(number of people)					
Total VIC visitors	39,795	316,916	...
Whitehorse	10,616	1,121	12%	86,992	9%
Beaver Creek	1,100	-337	-23%	11,531	-10%
Carcross	11,861	831	8%	91,228	42%
Dawson City	9,703	71,833	...
Haines Junction	3,649	1,021	39%	25,384	15%
Watson Lake	2,672	189	8%	27,509	16%
Airport	194	-788	-80%	2,439	-29%

In July 2016, the Dawson City VIC moved from counting guestbook signatures to using electronic door counters to estimate visitors to the centre. Given this change in methodology, year-over-year comparisons cannot be made.

... = not appropriate or applicable

YUKON MONTHLY TOURISM INDICATORS: ERIK NIELSEN WHITEHORSE INTERNATIONAL AIRPORT

Provided by Highways and Public Works, Aviation Branch, the data reports total passengers through Erik Nielsen Whitehorse International Airport.

Air Passengers at Erik Nielsen Whitehorse International Airport

	Sep 2016	Sep 2015 to Sep 2016		Jan to Sep 2016	Year-to-date % Change
		Change (#)	Change (%)		
(number of people)					
Total Passengers	31,322	1,717	6%	267,623	8%
Departures	16,648	815	5%	134,122	8%
Arrivals	14,674	902	7%	133,501	8%

Passenger Arrivals at Erik Nielsen Whitehorse International Airport Year-to-date (January to September)

