

YUKON TOURISM VISITATION REPORT

DECEMBER 2016

The Yukon Tourism Visitation Report is produced monthly and comprises key indicators of tourism, including visitation estimates, border crossings, visits to Visitor Information Centers and airplane passenger volumes.

HIGHLIGHTS

In December 2016:

- Border crossings through Canadian Border Services Agency ports of entry decreased 4% (133 people) over December 2015.
- Air arrivals at Erik Nielson Whitehorse International Airport were up 12% compared to December 2015.

Year-to-date (January to December) 2016:

- Total border crossings were up 2% compared to the same period in 2015.
- Air passengers arriving at Erik Nielson Whitehorse International Airport were up 9% compared to the same period in 2015.



YUKON MONTHLY TOURISM INDICATORS: BORDER CROSSINGS

Provided by Canada Border Services Agency, the data reports the volume of people entering Canada through designated land or air ports of entry. Figures do not include people travelling in commercial vehicles, by train or marine traffic.

Origin and Mode of Transportation

Border Crossings by Mode of Transportation and Origin

	Dec 2016	Dec 2015 to Dec 2016		Jan to Dec 2016	Year-to-date
	(number of people)				
		Change (#)	Change (%)		% Change
Total Border Crossings	3,324	-133	-4%	335,490	2%
Americans	2,135	-175	-8%	220,420	1%
Overseas	32	18	129%	42,977	-2%
Canadians	150	61	69%	32,244	9%
Yukoners	1,007	-37	-4%	39,849	11%
Total Private Vehicles	3,302	-113	-3%	203,560	15%
Americans	2,132	-138	-6%	126,487	13%
Overseas	31	17	121%	16,120	21%
Canadians	132	45	52%	21,104	16%
Yukoners	1,007	-35	-3%	39,849	18%
Total Motorcoach	18	18	...	119,933	-13%
Americans	0	0	...	88,027	-12%
Overseas	0	0	...	22,933	-14%
Canadians	18	18	..	8,973	-22%
Yukoners
Total Air	4	-38	-90%	11,997	-6%
Americans	3	-37	-93%	5,906	-12%
Overseas	1	1	...	3,924	-3%
Canadians	0	-2	-100%	2,167	10%
Yukoners

... = not appropriate or applicable

Private vehicles include people in automobiles, cyclists, and pedestrians.

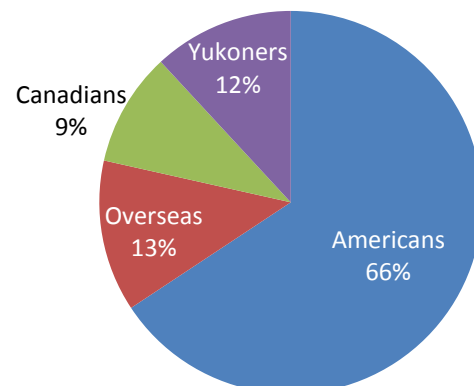
Year-to-Date (January to December) 2016

- Year-to-date, 335,490 people have crossed the border into Yukon, an increase of 2% (7,712 people) over the same period in 2015.
- Excluding Yukoners, border crossings increased 1% over 2015.

December 2016

- In December 2016, 133 (4%) fewer people crossed into Yukon through a Canada Border Services Agency (CBSA) port of entry than in December 2015.
- Of the total border crossings:
 - 70% (2,317 people) were non-Yukoners; and
 - 30% (1,007 people) were Yukoners.
- Excluding Yukoners, border crossings decreased 4% (96 people) in December 2016 compared to December 2015.

Border Crossings by Origin
Year-to-date (January to December) 2016



YUKON MONTHLY TOURISM INDICATORS: BORDER CROSSINGS

Canada Border Services Agency Ports of Entry

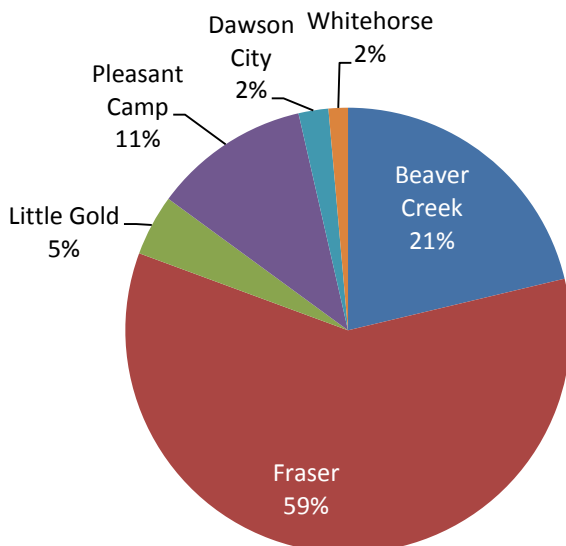
December 2016

- Comparing December 2016 to December 2015, increases in border crossings were seen at Beaver Creek, up 2% (31 people).
- Beaver Creek was the busiest border crossing in December 2016, with 45% of all border crossings; however 11% of those were Yukoners.
- Of the total 1,007 Yukoners to cross the border at a land port of entry in December 2016, 72% (724 Yukoners) crossed at Fraser.

	Border Crossings by Port of Entry				
	Dec 2016	Dec 2015 to Dec 2016		Jan to Dec 2016	Year-to-date % Change
		Change (#)	Change (%)		
(number of people)					
Total Border Crossings	3,324	-133	-4%	335,490	2%
Total Land Crossings	3,320	-95	-3%	323,493	3%
Beaver Creek	1,483	31	2%	71,374	15%
Fraser	1,100	-53	-5%	199,107	-3%
Little Gold	14,870	9%
Pleasant Camp	737	-73	-9%	38,142	11%
Total Air Crossings	4	-38	-90%	11,997	-6%
Dawson City	7,270	-13%
Whitehorse	4	-38	-90%	4,719	7%

Figures include Yukoners.

**Border Crossings by Port of Entry
Year-to-date (January to December) 2016**



Year-to-Date (January to December) 2016

- Year-to-date, compared to the same time period in 2015, total land crossings have increased by 3%.
- Year-to-date, Fraser has been the busiest border crossing, with 59% of all year-to-date border crossings; however, 13% of crossing at that border have been Yukoners.

YUKON MONTHLY TOURISM INDICATORS: BORDER CROSSINGS

Length of Stay

Border Crossings by Length of Stay and Origin

	Dec 2016	Dec 2015 to Dec 2016		Jan to Dec 2016	Year-to-date % Change
		Change (#)	Change (%)		
(number of people)					
Total	2,167	-157	-7%	263,397	0%
Same day	687	-153	-18%	154,635	-6%
One or more nights	1,480	-4	0%	108,762	11%
Americans	2,135	-175	-8%	220,420	1%
Same day	685	-155	-18%	131,066	-5%
One or more nights	1,450	-20	-1%	89,354	12%
Overseas	32	18	129%	42,977	-2%
Same day	2	2	...	23,569	-10%
One or more nights	30	16	114%	19,408	9%

December 2016

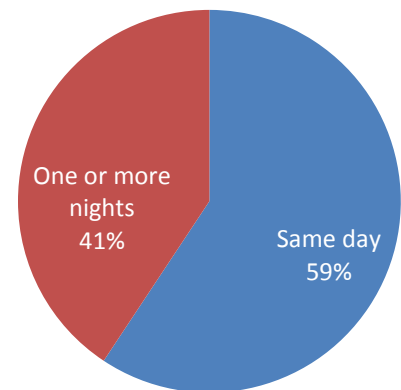
- In December 2016, 2,135 Americans crossed the border into Yukon. Of those:
 - 32% stayed one day; and
 - 68% stayed one or more nights.
- Of the 32 overseas travellers to cross the border into Yukon in December 2016:
 - 6% stayed one day; and
 - 94% stayed one or more nights.

Figures for visit length exclude Yukoners and Canadians.

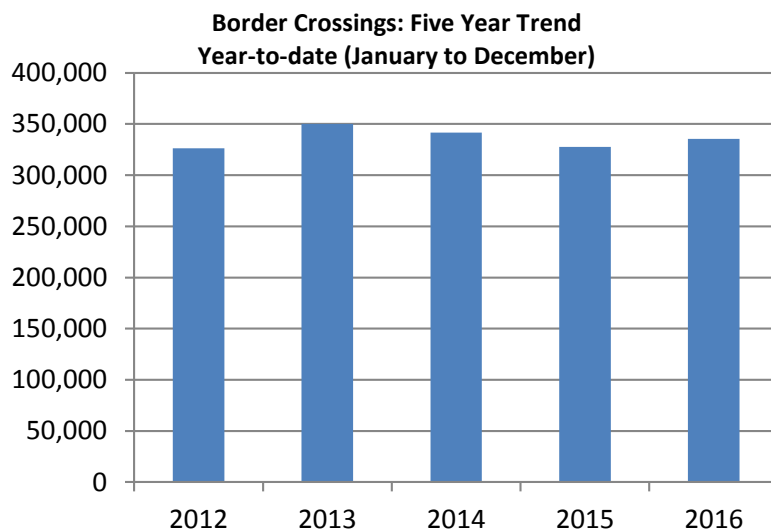
Year-to-date (January to December) 2016

- Year-to-date, excluding Canadians, 263,397 people entered Yukon through CBSA ports of entry. Of those:
 - 59% stayed one day; and
 - 41% stayed one or more nights.
- Of the 108,762 people who entered Yukon for one or more nights, year-to-date:
 - 82% were American; and
 - 18% were from overseas.

Border Crossings by Length of Stay
Year-to-date (January to December) 2016



Five Year Trend



YUKON MONTHLY TOURISM INDICATORS: VISITOR INFORMATION CENTERS

Provided by Tourism Yukon, Visitor Services unit, the data reports an estimate of visitation to Yukon Visitor Information Centres (VICs). Depending on the VIC, visitation estimates are calculated using either guestbook signatures (Beaver Creek, Haines Junction, and Watson Lake) or electronic door counters (Whitehorse, Carcross, and Dawson City).

Visits to Visitor Information Centers

	Dec 2016	Dec 2015 to Dec 2016		Jan to Dec 2016	Year-to-date % Change
		Change (#)	Change (%)		
(number of people)					
Total VIC visitors	2,915	674	30%	324,965	...
Whitehorse	2,915	674	30%	95,041	8%
Beaver Creek	11,531	-10%
Carcross	91,228	42%
Dawson City	71,833	...
Haines Junction	25,384	15%
Watson Lake	27,509	16%
Airport	2,439	-29%

In July 2016, the Dawson City VIC moved from counting guestbook signatures to using electronic door counters to estimate visitors to the centre. Given this change in methodology, year-over-year comparisons cannot be made.

... = not appropriate or applicable

YUKON MONTHLY TOURISM INDICATORS: ERIK NIELSEN WHITEHORSE INTERNATIONAL AIRPORT

Provided by Highways and Public Works, Aviation Branch, the data reports total passengers through Erik Nielsen Whitehorse International Airport.

Air Passengers at Erik Nielsen Whitehorse International Airport

	Dec 2016	Dec 2015 to Dec 2016		Jan to Dec 2016	Year-to-date % Change
		Change (#)	Change (%)		
(number of people)					
Total Passengers	26,131	2,638	11%	341,028	9%
Departures	13,172	1,247	10%	171,580	9%
Arrivals	12,959	1,391	12%	169,448	9%

Passenger Arrivals at Erik Nielsen Whitehorse International Airport Year-to-date (January to December)

