

YUKON TOURISM VISITATION REPORT

OCTOBER 2016

The Yukon Tourism Visitation Report is produced monthly and comprises key indicators of tourism, including visitation estimates, border crossings, visits to Visitor Information Centers and airplane passenger volumes.

HIGHLIGHTS

In October 2016:

- Border crossings through Canadian Border Services Agency ports of entry increased 22% (1,613 people) over October 2015.
- Air arrivals at Erik Nielson Whitehorse International Airport were up 8% compared to October 2015.

Year-to-date (January to October) 2016:

- Total border crossings were up 2% compared to the same period in 2015.
- Air passengers arriving at Erik Nielson Whitehorse International Airport were up 8% compared to the same period in 2015.



YUKON MONTHLY TOURISM INDICATORS: BORDER CROSSINGS

Provided by Canada Border Services Agency, the data reports the volume of people entering Canada through designated land or air ports of entry. Figures do not include people travelling in commercial vehicles, by train or marine traffic.

Origin and Mode of Transportation

Border Crossings by Mode of Transportation and Origin

	Oct 2016	Oct 2015 to Oct 2016		Jan to Oct 2016	Year-to-date % Change
		Change (#)	Change (%)		
(number of people)					
Total Border Crossings	9,028	1,613	22%	328,028	2%
Americans	6,034	1,186	24%	215,333	1%
Overseas	224	32	17%	42,885	-2%
Canadians	418	-5	-1%	31,930	9%
Yukoners	2,352	400	20%	37,880	12%
Total Private Vehicles	8,894	1,596	22%	196,172	16%
Americans	5,909	1,086	23%	121,451	14%
Overseas	222	33	17%	16,031	21%
Canadians	411	77	23%	20,810	16%
Yukoners	2,352	400	20%	37,880	19%
Total Motorcoach	33	20	154%	119,874	-13%
Americans	26	13	100%	87,987	-12%
Overseas	0	0	...	22,933	-14%
Canadians	7	7	...	8,954	-22%
Yukoners
Total Air	101	-3	-3%	11,982	-6%
Americans	99	87	725%	5,895	-12%
Overseas	2	-1	-33%	3,921	-3%
Canadians	0	-89	-100%	2,166	10%
Yukoners

October 2016

- In October 2016, 1,613 (22%) more people crossed into Yukon through a Canada Border Services Agency (CBSA) port of entry than in October 2015.
- Of the total border crossings:
 - 74% (6,676 people) were non-Yukoners; and
 - 26% (2,352 people) were Yukoners.
- Excluding Yukoners, border crossings increased 22% (1,213 people) in October 2016 compared to October 2015.

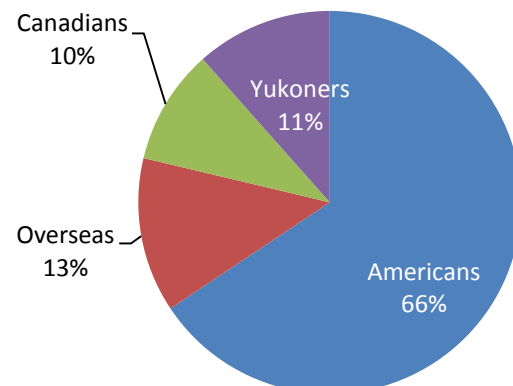
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Private vehicles include people in automobiles, cyclists, and pedestrians.

Year-to-Date (January to October) 2016

- Year-to-date, 328,028 people have crossed the border into Yukon, an increase of 2% (7,443 people) over the same period in 2015.
- Excluding Yukoners, border crossings increased 1% over 2015.

Border Crossings by Origin Year-to-date (January to October) 2016



YUKON MONTHLY TOURISM INDICATORS: BORDER CROSSINGS

Canada Border Services Agency Ports of Entry

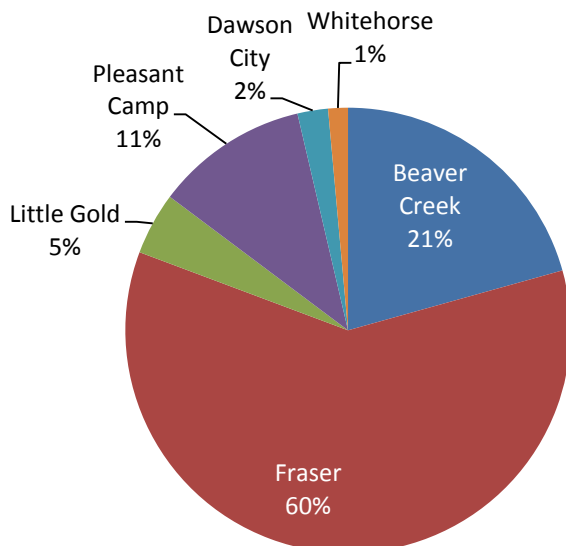
October 2016

- Comparing October 2016 to October 2015, increases in border crossings were seen at:
 - Beaver Creek, up 25% (901 people);
 - Fraser, up 22% (354 people); and
 - Pleasant Camp, up 18% (361 people).
- Beaver Creek was the busiest border crossing in October 2016, with 50% of all border crossings; however 5% of those were Yukoners.
- Of the total 2,352 Yukoners to cross the border at a land port of entry in October 2016, 55% (1,293 Yukoners) crossed at Pleasant Camp.

	Border Crossings by Port of Entry				
	Oct 2016	Oct 2015 to Oct 2016		Jan to Oct 2016	Year-to-date % Change
		Change (#)	Change (%)		
(number of people)					
Total Border Crossings	9,028	1,613	22%	328,028	2%
Total Land Crossings	8,927	1,616	22%	316,046	3%
Beaver Creek	4,555	901	25%	67,782	15%
Fraser	1,983	354	22%	196,941	-3%
Little Gold	14,870	9%
Pleasant Camp	2,389	361	18%	36,453	12%
Total Air Crossings	101	-3	-3%	11,982	-6%
Dawson City	0	0	...	7,270	-13%
Whitehorse	101	-3	-3%	4,704	8%

Figures include Yukoners.

**Border Crossings by Port of Entry
Year-to-date (January to October) 2016**



Year-to-Date (January to October) 2016

- Year-to-date, compared to the same time period in 2015, total land crossings have increased by 3%.
- Year-to-date, Fraser has been the busiest border crossing, with 60% of all year-to-date border crossings; however, 13% of crossing at that border have been Yukoners.

YUKON MONTHLY TOURISM INDICATORS: BORDER CROSSINGS

Length of Stay

Border Crossings by Length of Stay and Origin

	Oct 2016	Oct 2015 to Oct 2016		Jan to Oct 2016	Year-to-date % Change
		Change (#)	Change (%)		
(number of people)					
Total	6,258	1,218	24%	258,218	0%
Same day	1,233	279	29%	153,149	-6%
One or more nights	5,025	939	23%	105,069	11%
Americans	6,034	1,186	24%	215,333	1%
Same day	1,213	268	28%	129,587	-5%
One or more nights	4,821	918	24%	85,746	12%
Overseas	224	32	17%	42,885	-2%
Same day	20	11	122%	23,562	-10%
One or more nights	204	21	11%	19,323	9%

October 2016

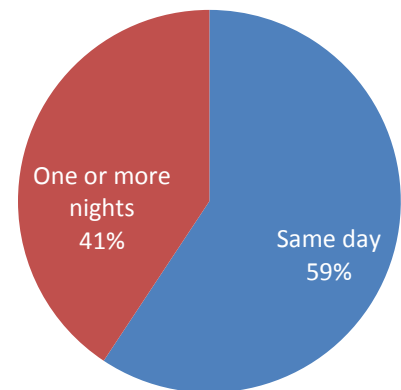
- In October 2016, 6,034 Americans crossed the border into Yukon. Of those:
 - 20% stayed one day; and
 - 80% stayed one or more nights.
- Of the 224 overseas travellers to cross the border into Yukon in October 2016:
 - 9% stayed one day; and
 - 91% stayed one or more nights.

Figures for visit length exclude Yukoners and Canadians.

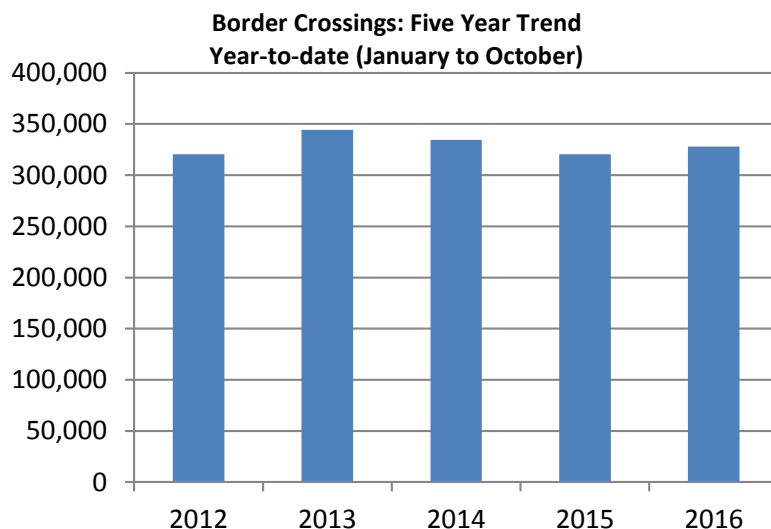
Year-to-date (January to October) 2016

- Year-to-date, excluding Canadians, 258,218 people entered Yukon through CBSA ports of entry. Of those:
 - 59% stayed one day; and
 - 41% stayed one or more nights.
- Of the 105,069 people who entered Yukon for one or more nights, year-to-date:
 - 82% were American; and
 - 18% were from overseas.

Border Crossings by Length of Stay
Year-to-date (January to October) 2016



Five Year Trend



YUKON MONTHLY TOURISM INDICATORS: VISITOR INFORMATION CENTERS

Provided by Tourism Yukon, Visitor Services unit, the data reports an estimate of visitation to Yukon Visitor Information Centres (VICs). Depending on the VIC, visitation estimates are calculated using either guestbook signatures (Beaver Creek, Haines Junction, and Watson Lake) or electronic door counters (Whitehorse, Carcross, and Dawson City).

Visits to Visitor Information Centers

	Oct 2016	Oct 2015 to Oct 2016		Jan to Oct 2016	Year-to-date % Change
		Change (#)	Change (%)		
(number of people)					
Total VIC visitors	2,676	-1,139	-30%	319,592	...
Whitehorse	2,676	-1,139	-30%	89,668	7%
Beaver Creek	11,531	-10%
Carcross	91,228	42%
Dawson City	71,833	...
Haines Junction	25,384	15%
Watson Lake	27,509	16%
Airport	2,439	-29%

In July 2016, the Dawson City VIC moved from counting guestbook signatures to using electronic door counters to estimate visitors to the centre. Given this change in methodology, year-over-year comparisons cannot be made.

... = not appropriate or applicable

YUKON MONTHLY TOURISM INDICATORS: ERIK NIELSEN WHITEHORSE INTERNATIONAL AIRPORT

Provided by Highways and Public Works, Aviation Branch, the data reports total passengers through Erik Nielsen Whitehorse International Airport.

Air Passengers at Erik Nielsen Whitehorse International Airport

	Oct 2016	Oct 2015 to Oct 2016		Jan to Oct 2016	Year-to-date % Change
		Change (#)	Change (%)		
(number of people)					
Total Passengers	25,069	1,951	8%	292,692	8%
Departures	12,986	860	7%	147,108	8%
Arrivals	12,083	1,091	10%	145,584	8%

Passenger Arrivals at Erik Nielsen Whitehorse International Airport Year-to-date (January to October)

