

# YUKON TOURISM INDICATORS DECEMBER 2013



## SUMMARY

### Monthly Border Crossings

Overall border crossing figures to Yukon decreased by 6% (down 166 visitors) when compared to December 2012. A total of 2,510 visitors were recorded crossing the borders in December 2013.

### Year-to-Date Travel

Year-to-date border crossings indicated an 8% increase or 24,270 more visitors over the same time period last year. Border crossings saw a total 345,510 visitors from January to December 2013.

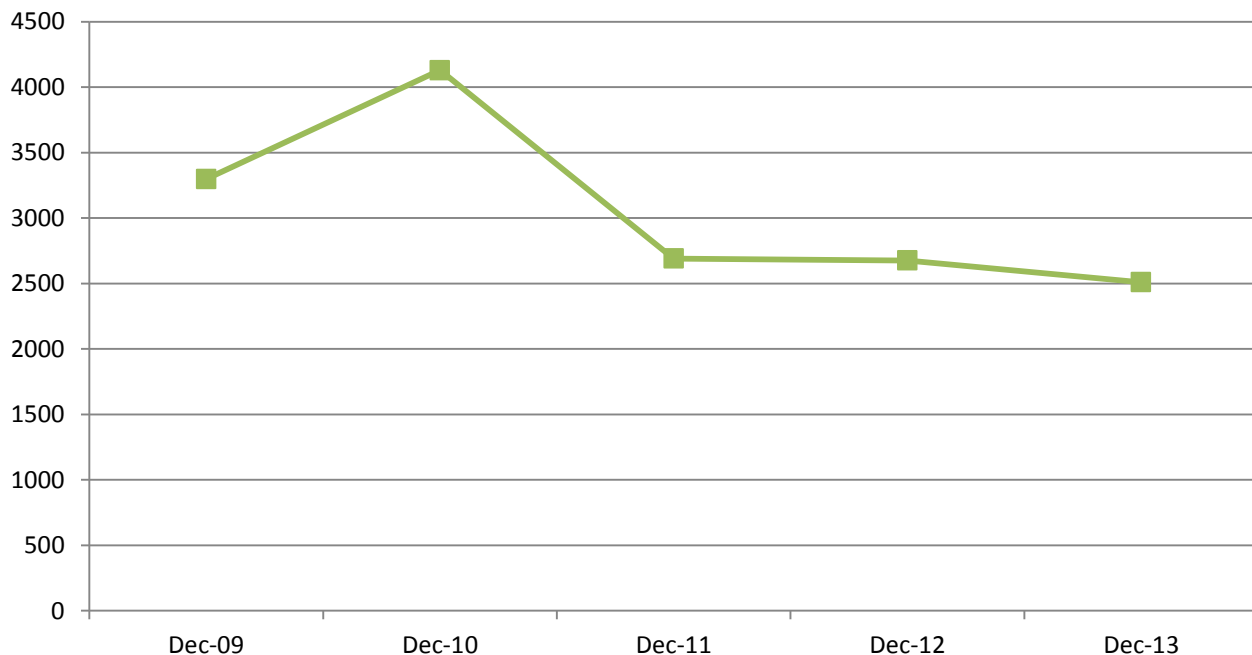
### Erik Nielsen Whitehorse International Airport

The Erik Nielsen Whitehorse International Airport recorded a 5% increase or 1,102 more enplaning and/or deplaning Yukon visitors, compared to December 2012. A total of 22,197 passengers enplaned and/or deplaned this December. From January to December there have been 292,598 enplaning and/or deplaning passengers; 1,739 less passengers (down 1%) over the same time period last year.

### Visitor Information Centre Statistics

In December 2013, 218 more visitors signed in at the Whitehorse Visitor Information Centre as compared to December 2012. A total of 1,243 visitors signed in to the Whitehorse Visitor Information Centre. From January to December there have been 72,844 visitors at the Whitehorse Visitor Information Centre; a 7% increase from the same time period last year.

## December Border Crossings - Five Year Trend



## BORDER CROSSING STATISTICS

Visitation to Yukon decreased by 166 visitors (down 6%) compared to December 2012. A total of 2,510 visitors were recorded crossing the borders in December 2013. A decrease was recorded in private vehicle traffic of 136 visitors (down 5%) and a decrease in motorcoach traffic of 30 visitors. By origin, decreases were present for U.S. citizens, Canadians and foreigners, down 17, 70 and 3 visitors, respectively.

DECEMBER	2012	2013	+/- change	% change
Private Vehicle	2,646	2,510	-136	-5%
Motorcoach	30	0	-30	-100%
<b>TOTALS</b>	<b>2,676</b>	<b>2,510</b>	<b>-166</b>	<b>-6%</b>
US	1,711	1,694	-17	-1%
Yukon	833	751	-82	-10%
Canada	116	46	-70	-60%
Others	16	19	3	19%

\* Private Vehicle: automobile, cycle, and pedestrian.

\* Totals=automobile, cycle, bus, and pedestrian.

Dec Private Vehicle 2012/2013 Change		
	+/- change	% change
US Citizens	-17	-1%
Yukon Residents	-82	-10%
Canadian	-40	-47%
Others	3	19%
<b>TOTAL</b>	<b>-136</b>	<b>-5%</b>

Private vehicle traffic decreased by 136 visitors (down 5%) compared to December 2012. By origin, U.S citizens decreased 17 visitors, Canadians decreased 40 visitors and foreigners decreased 3 visitors.

\* Private Vehicle: automobile, cycle, and pedestrian.

Dec Motorcoach 2012/2013 Change		
	+/- change	% change
US Citizens	0	
Yukon Residents	0	0%
Canadian	-30	-100%
Others	0	
<b>TOTAL</b>	<b>-30</b>	<b>-100%</b>

Motorcoach traffic decreased by 30 visitors compared to December 2012. By origin, Canadians accounted for the entire visitor decrease in motorcoach.

### Port of Arrival

When compared to December 2012, traffic through Beaver Creek increased by 28 visitors (up 2%), Fraser decreased by 267 visitors (down 27%) and Pleasant increased by 73 visitors (up 17%). Little Gold was closed.

DECEMBER	2012	2013	+/- change	% change
Beaver Creek	1,250	1,278	28	2%
Fraser	993	726	-267	-27%
Little Gold	0	0	0	0%
Pleasant	433	506	73	17%
<b>TOTAL</b>	<b>2,676</b>	<b>2,510</b>	<b>-166</b>	<b>-6%</b>

\*Totals=automobile, cycle, bus, and pedestrian.

## BORDER CROSSING STATISTICS

### Same Day Travel\*

Sameday travel saw an increase of 8 visitors when compared to December 2012. Private vehicle increased by 8 visitors while motorcoach traffic saw no activity. By origin, US citizen visitation traffic saw an increase of 83 visitors (up 15%), Canadians decreased by 30 visitors and foreign visitation increased by 1 visitor.

\* Figures for Yukon and Canada indicate a same day trip outside of Canada.

\* Private Vehicle: automobile, cycle, and pedestrian.

\* Totals=automobile, cycle, bus, and pedestrian.

DEC Sameday	2012	2013	+/- change	% change
Private Vehicle	1,140	1,148	8	1%
Motorcoach	0	0	0	
<b>TOTALS</b>	<b>1,140</b>	<b>1,148</b>	<b>8</b>	<b>1%</b>
US	540	623	83	15%
Yukon	547	501	-46	-8%
Canada	53	23	-30	-57%
Others	0	1	1	

### One or More Nights\*

One or more nights visitation decreased by 174 visitors (down 11%) compared to December 2012. Private vehicle traffic decreased by 144 visitors (down 10%) and motorcoach traffic decreased by 30 visitors. By origin, U.S. citizens recorded a decrease of 100 visitors (down 9%), Canadians decreased by 40 visitors and foreign visitation increased by 2 visitors.

\*Figures for Yukon and Canada indicate a trip of one or more nights in length outside of Canada.

DEC 1+ Nights	2012	2013	+/- change	% change
Private Vehicle	1,506	1,362	-144	-10%
Motorcoach	30	0	-30	-100%
<b>TOTALS</b>	<b>1,536</b>	<b>1,362</b>	<b>-174</b>	<b>-11%</b>
US	1,171	1,071	-100	-9%
Yukon	286	250	-36	-13%
Canada	63	23	-40	-63%
Others	16	18	2	13%

\* Private Vehicle: automobile, cycle, and pedestrian.

\* Totals=automobile, cycle, bus, and pedestrian.

## BORDER CROSSING STATISTICS

### Year-To-Date

Year-to-date travel has increased 24,270 visitors (up 8%) compared to the same time period last year. An increase is noted in private vehicle traffic of 13,476 visitors (up 7%) as well as an increase in motorcoach traffic of 10,794 visitors (up 8%). By origin, increases were present for U.S. citizens, Canadians, and Foreigners, recording an increase of 14,617 visitors (up 7%), 4,704 visitors (up 17%), and 2,716 visitors (up 8%), respectively.

Dec - YTD	2012	2013	+/- change	% change
Private Vehicle	186,958	200,434	13,476	7%
Motorcoach	134,282	145,076	10,794	8%
<b>TOTALS</b>	<b>321,240</b>	<b>345,510</b>	<b>24,270</b>	<b>8%</b>
US	216,008	230,625	14,617	7%
Yukon	43,388	45,621	2,233	5%
Canada	27,903	32,607	4,704	17%
Others	33,941	36,657	2,716	8%